

Democracy Corps/Women's Voices. Women Vote Frequency Questionnaire

April 17-20, 2010

1,000 2008 Voters (1,481 unweighted)¹

872 Likely 2010 Voters (1,225 unweighted)²

128 Drop-Off Voters (256 unweighted)³

Q.3 First of all, are you registered to vote?

	Total	Likely Voters	Drop-Off Voters
Yes.....	100	100	100
No	-	-	-
(Refused)	-	-	-
(ref:SCREEN1)			

Q.4 Many people weren't able to vote in the 2008 election for president between Barack Obama and John McCain. How about you? Were you able to vote, or for some reason were you unable to vote?

	Total	Likely Voters	Drop-Off Voters
Voted.....	98	98	95
Not registered in 2008/Ineligible/too young.....	2	2	5
Did not vote	-	-	-
(Can't remember/Don't know)	-	-	-
(Refused)	-	-	-
(ref:VOTE08)			

Q.5 As you know, there was an election for Congress and other offices in 2006. Many people weren't able to vote. How about you? Were you able to vote or for some reason were you unable to vote?

	Total	Likely Voters	Drop-Off Voters
Voted.....	86	96	24
Not registered in 2006/Ineligible/too young.....	6	4	13
Did not vote	5	-	40
(Can't remember/Don't know)	3	-	23
(Refused)	0	-	0
(ref:VOTE062)			

¹ This survey included an oversample of 481 voters that were unmarried women, African-Americans, Latinos, and/or youth. That data was weighted down to a representative sample of the electorate.

² Likely voters are defined as those 2008 voters who voted or were not eligible in 2006 AND are almost certain to vote, probable to vote, or don't know if they will vote in 2010.

³ Drop-off voters are defined as those 2008 voters who are not likely voters.

Q.9 I know it is a long way off, but what are the chances of your voting in the election for Congress this November: are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	Total	Likely Voters	Drop-Off Voters
Almost certain	78	85	28
Probably	15	15	18
50-50	5	-	39
Will not vote	2	-	15
(Don't know)	0	0	0
(Refused)	-	-	-
(ref:CP10)			

Q.10 Generally speaking, do you think that things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	Total	Likely Voters	Drop-Off Voters
Right direction	34	33	37
Wrong track.....	57	57	53
(Don't know/refused)	10	10	10
Right - Wrong	-23	-24	-15
(ref:DIRECT)			

Q.11 Do you approve or disapprove of the way Barack Obama is handling his job as president?

	Total	Likely Voters	Drop-Off Voters
Strongly approve	30	30	29
Somewhat approve	18	16	29
Somewhat disapprove	9	8	11
Strongly disapprove	37	40	23
(Don't know/refused)	6	6	8
Total approve	48	46	58
Total disapprove	46	48	34
(ref:BOAPP)			

Q.12 Do you approve or disapprove of the way that Barack Obama is handling the economy?

	Total	Likely Voters	Drop-Off Voters
Strongly approve	28	28	24
Somewhat approve	18	16	29
Somewhat disapprove	8	8	13
Strongly disapprove	41	43	26
(Don't know/refused)	5	5	6
Total approve	46	44	54
Total disapprove	50	51	40
(ref:BOECNAPP)			

Q.13 Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

	Mean	% Warm	% Cool	% >75	% <26	% ID	Warm - Cool
13 The Republican Party	43.9	33	44	12	31	97	-12
Likely Voters	44.2	33	44	12	31	98	-11
Drop-Off Voters	41.6	27	45	10	31	95	-18
14 The Democratic Party	45.0	39	45	20	35	98	-6
Likely Voters	43.8	38	47	19	36	98	-9
Drop-Off Voters	53.0	49	33	23	24	97	16
15 The Democratic Congress	42.4	35	48	17	37	97	-12
Likely Voters	41.1	34	50	17	40	98	-16
Drop-Off Voters	52.1	43	31	20	20	92	13
16 Barack Obama	52.2	49	40	35	33	99	9
Likely Voters	51.2	48	42	35	34	99	6
Drop-Off Voters	58.6	58	30	37	21	99	28
[471 Respondents]							
17 (DEM HOUSE INCUMBENT) ⁴ (ASK ONLY IN LANDLINE SAMPLE)	53.8	39	27	25	21	80	13
Likely Voters	53.6	40	28	26	22	82	13
Drop-Off Voters	56.4	33	19	15	10	63	13
[383 Respondents]							
17 (REP HOUSE INCUMBENT) ¹ (ASK ONLY IN LANDLINE SAMPLE)	55.9	40	23	21	15	78	16
Likely Voters	56.4	41	23	22	15	80	18
Drop-Off Voters	47.1	19	24	9	14	54	-6
18 Republicans in Congress	43.6	32	44	12	30	96	-12
Likely Voters	43.7	33	45	13	31	97	-12
Drop-Off Voters	42.5	26	39	8	24	90	-13
19 The N.R.A., or National Rifle Association	55.4	45	29	29	22	90	16
Likely Voters	56.0	46	29	30	22	91	18
Drop-Off Voters	51.3	36	29	20	24	85	7
20 Pro-life, anti-abortion groups.....	52.5	41	34	28	27	93	6
Likely Voters	52.4	41	34	27	27	94	7
Drop-Off Voters	53.0	38	35	30	24	92	3

⁴ The applicable incumbent name was inserted without party identification.

	Mean	% Warm	% Cool	% >75	% <26	% ID	Warm - Cool
21 Gay marriage	40.0	31	48	22	44	94	-17
Likely Voters	38.8	30	49	21	45	94	-19
Drop-Off Voters	48.7	42	41	32	35	94	1
22 The state of the economy	36.3	23	60	5	38	98	-38
Likely Voters	36.0	23	61	5	38	99	-38
Drop-Off Voters	37.9	22	55	5	34	96	-33
23 The state of your personal finances.....	57.3	49	23	25	14	94	25
Likely Voters	58.7	51	21	26	13	94	30
Drop-Off Voters	47.2	34	36	13	25	94	-2
24 The Tea Party movement	48.1	36	37	23	29	85	-1
Likely Voters	48.8	38	38	24	29	87	0
Drop-Off Voters	41.9	21	35	12	28	73	-14

(ref:THERM04/THERM204)

Q.25 I know it is a long way off, but thinking about the elections this November, if the election for U.S. Congress were held today, would you be voting for (DEMOCRATIC HOUSE CANDIDATE) or (REPUBLICAN HOUSE CANDIDATE)⁵?

	Total	Likely Voters	Drop-Off Voters
Democratic candidate	39	37	51
Lean Democratic candidate	6	5	6
Republican candidate	37	39	25
Lean Republican candidate	6	6	3
(Other candidate)	3	2	3
Lean (Other candidate)	0	0	-
(Undecided)	6	6	9
(Refused)	3	3	3
Total Democratic candidate	45	43	57
Total Republican candidate	43	45	29
Total (Other candidate)	3	3	3

(ref:CONG10)

⁵ In the landline sample, the incumbent names were inserted preceded by party identification. Generic “the Democratic candidate” or “the Republican candidate” were inserted for the opposition. For the cell phone sample and open seat districts, both candidates were given as generic.

Q.27 Compared to previous elections, are you more enthusiastic about voting than usual, or less enthusiastic?

	Total	Likely Voters	Drop-Off Voters
More enthusiastic.....	53	54	48
Less enthusiastic	24	21	40
(About the same)	18	20	7
(Don't know/refused)	5	4	5
More - Less Enthusiastic.....	30	33	8
(ref:ENTHCOMP)			

[534 Respondents]

Q.28 (IF MORE ENTHUSIASTIC IN ENTHCOMP) Why are you more enthusiastic about voting?

	Total	Likely Voters	Drop-Off Voters
CHANGE	44	46	29
We need a change.....	20	21	15
Get better politicians/Get rid of incumbents.....	16	17	9
Don't like country direction/Get back on track	15	16	10
ISSUES	9	9	13
Economy.....	5	5	10
Health Care.....	4	4	1
Jobs	1	1	2
Debt/Spending	1	1	2
CIVICS	31	30	35
To have my voice heard	10	10	10
My vote counts/makes a difference	9	8	17
It is my duty to vote.....	7	7	6
More aware of the issues.....	4	4	5
I always vote.....	2	3	1
Politicians aren't listening to us.....	1	1	1
PARTISANSHIP	10	11	5
Anti-Democrats	4	4	2
Anti-Republican	3	3	1
Pro-Republican	2	2	1
Pro-Democrats.....	2	2	0
OBAMA	5	5	8
Anti-Obama/Administration.....	3	3	4
Pro-Obama/Administration	2	2	3
POPULISM	7	7	6
Constitution/Constitutional rights	6	5	6
The country is Socialist/Marxist	1	2	-
Tea Party	1	1	-
GENERAL	9	10	8
Things are bad.....	6	6	5
Things are good/Getting better	3	3	3
OTHER	11	10	18
Other.....	10	9	18
Don't know/None/Refused	1	1	-
(ref:WHYMRENT)			

[237 Respondents]

Q.29 (IF LESS ENTHUSIASTIC IN ENTHCOMP) Why are you less enthusiastic about voting?

	Total	Likely Voters	Drop-Off Voters
ANTI-POLITICS	60	61	55
It doesn't matter who gets in/Nothing changes.....	17	18	14
No good choices/candidates.....	15	17	8
Politicians don't keep promises	13	13	12
Anti two party system.....	9	10	5
Politicians don't listen to the people.....	8	6	16
They don't speak to my issues	3	3	3
APATHY	16	14	24
I don't pay attention to politics/not interested.....	6	4	14
Uninformed on candidates/issues.....	5	6	4
Too old.....	2	2	3
Only vote in Presidential years	2	2	2
Too busy	0	0	1
ISSUES	9	9	6
Economy.....	6	7	3
Jobs	1	1	3
Health care	1	1	1
Immigration.....	0	1	-
Tea Party	0	-	1
OTHER	18	18	20
Other.....	9	9	8
None/No opinion.....	4	5	-
Don't know/Refused.....	6	4	12

(ref: WHYLSENT)

Q.30 Do you consider yourself to be a supporter of the Tea Party movement, or not?

	Total	Likely Voters	Drop-Off Voters
Strong supporter	24	26	10
Not so strong supporter	10	10	9
Not a supporter	53	53	57
(Don't know/Refused).....	13	12	24
Total Supporter	33	35	19

(ref:TEASUPP)

Q.31 As you may have heard, President Obama's health care reform plan was passed by Congress and signed into law. From what you have heard about this plan, do you favor or oppose Obama's health care reform plan?

	Total	Likely Voters	Drop-Off Voters
Strongly favor	24	24	24
Somewhat favor	18	16	28
Somewhat oppose	8	8	11
Strongly oppose	41	43	25
(Don't know/refused)	9	9	11
Total favor.....	42	41	52
Total oppose.....	49	51	36

(ref:OBHCPROP)

Q.32 Now I am going to read a list of issues and I want you to tell me whether, overall, you think the Democrats or the Republicans would do a better job with this issue. If you do not know, just tell me and we will move on to the next item.

	Dems Much Bttr	Dems Smwt Bttr	Reps Smwt Bttr	Reps Much Bttr	Both	Nei-ther	DK/Ref	Total Dem	Total Rep	Dem - Rep
32 The economy	22	18	19	24	1	5	10	40	43	-3
Likely Voters.....	22	17	19	26	1	5	10	39	45	-6
Drop-Off Voters.....	25	26	16	13	1	6	13	51	29	22
[500 Respondents]										
33 (SPLIT A) Taxes	16	20	18	27	0	5	14	35	45	-10
Likely Voters.....	16	18	19	29	0	5	13	34	48	-14
Drop-Off Voters.....	18	29	13	17	1	7	17	46	29	17
34 Being on your side	26	17	14	22	1	8	12	43	36	7
Likely Voters.....	26	16	14	23	1	8	11	42	38	4
Drop-Off Voters.....	25	25	15	10	2	6	16	51	25	25
[500 Respondents]										
35 (SPLIT B) Reducing the tax burden on middle class and working families	25	17	18	25	1	5	8	43	44	-1
Likely Voters.....	26	15	18	28	1	4	7	41	46	-5
Drop-Off Voters.....	20	35	16	11	1	6	11	55	27	27
36 Raising middle class living standards	24	19	20	20	1	6	11	42	40	3
Likely Voters.....	24	17	21	21	1	6	11	41	42	-1
Drop-Off Voters.....	23	31	13	12	0	4	17	54	25	29

	Dems Much Btrr	Dems Smwt Btrr	Reps Smwt Btrr	Reps Much Btrr	Both	Nei- ther	DK/ Ref	Total Dem	Total Rep	Dem - Rep
[500 Respondents]										
37 (SPLIT A) Government spending	16	15	19	25	2	9	14	31	44	-13
Likely Voters	16	15	21	25	2	9	13	30	47	-16
Drop-Off Voters	19	16	5	21	3	10	26	35	27	9
38 Jobs and employment.....	23	19	17	23	1	5	11	42	40	2
Likely Voters	23	18	17	25	1	5	11	41	42	-1
Drop-Off Voters	23	28	14	12	2	4	17	51	26	25
[500 Respondents]										
39 (SPLIT B) The federal budget deficit.....	20	15	18	23	1	8	15	35	41	-6
Likely Voters	21	14	17	25	2	8	14	34	42	-8
Drop-Off Voters	16	24	19	11	1	7	23	39	30	10
40 Helping small business succeed.....	21	19	18	28	1	3	10	40	46	-6
Likely Voters	21	17	18	30	1	3	10	38	48	-10
Drop-Off Voters	21	30	19	13	0	4	13	51	32	20
(ref:BETJOB CG)										

Q.41 Now, thinking about the nation's economy, do you believe the economy...

	Total	Likely Voters	Drop-Off Voters
Has already bottomed out and is starting to improve.....	45	46	44
Is at the bottom but is not yet getting any better	23	23	25
Has not yet bottomed out and will still get worse	27	27	26
(DK/Refused)	5	5	5
Improving - Will get worse	19	19	19
(ref:BTTMOUT)			

Q.42 Which one or two of the following do you believe the federal government could do right now to help your own financial situation?

	Total	Likely Voters	Drop-Off Voters
Cut taxes for the middle class.....	37	39	26
Make college more affordable.....	22	21	27
Provide mortgage and foreclosure relief so people could hold on to their homes.....	16	15	16
Provide government jobs for the unemployed	16	15	20
Make sure women are paid the same as men who perform the same job	12	12	13
Increase the minimum wage	9	8	20
Extend unemployment benefits.....	7	8	4
Provide more affordable child care	5	5	8
(All).....	6	6	6
(None)	9	9	6
(Other).....	2	2	1
(Don't know/Refused).....	4	4	3

(ref:GOVACTNS)

Q.43 Now I'm going to read you some pairs of statements. After I read each pair, please tell me whether the FIRST statement or the SECOND statement comes closer to your own view, even if neither is exactly right.

	1st Stmt Strng	1st Not Strng	2nd Not Strng	2nd Stmt Strng	Both	Neither	DK/Ref	Total 1st Stmt	Total 2nd Stmt	1st - 2nd
[500 Respondents]										
43 (SPLIT A) President Obama's economic policies helped avert an even worse crisis, and are laying the foundation for our eventual economic recovery.										
OR										
President Obama's economic policies have run up a record federal deficit while failing to end the recession or slow the record pace of job losses.....	30	15	9	41	0	1	5	44	50	-5
Likely Voters.....	30	14	8	43	0	1	5	43	51	-7
Drop-Off Voters	30	20	14	27	-	-	9	50	41	10

	1st Stmt Strng	1st Not Strng	2nd Not Strng	2nd Stmt Strng	Both	Neither	DK/Ref	Total 1st Stmt	Total 2nd Stmt	1st - 2nd
[500 Respondents]										
44 (SPLIT A) Former President Bush is more responsible for the current state of the economy.										
OR										
President Obama is more responsible for the current state of the economy.....										
	42	8	7	27	5	6	6	50	34	15
Likely Voters.....	41	7	7	29	5	6	5	48	36	12
Drop-Off Voters.....	49	10	5	18	6	2	8	60	23	37

[500 Respondents]										
45 (SPLIT B) Obama and the Democrats are more concerned with creating jobs for ordinary Americans.										
OR										
Obama and the Democrats are more concerned with bailing out Wall Street.										
	32	13	9	34	0	6	5	45	43	3
Likely Voters.....	32	12	9	35	0	7	5	44	43	1
Drop-Off Voters.....	30	24	10	27	-	3	5	54	38	16

[500 Respondents]										
46 (SPLIT B) The best way to improve our economy and create jobs is to invest more to put people to work, develop new industries, and help businesses grow in expanding, new areas.										
OR										
The best way to improve our economy and create jobs is to cut government spending and cut taxes so businesses can prosper and the private sector can start creating jobs.....										
	35	8	6	44	3	1	2	44	50	-7
Likely Voters.....	35	8	5	47	3	1	2	42	52	-10
Drop-Off Voters.....	40	13	14	26	2	1	5	53	39	13

	1st Stmt Strng	1st Not Strng	2nd Not Strng	2nd Stmt Strng	Both	Neither	DK/Ref	Total 1st Stmt	Total 2nd Stmt	1st - 2nd
47 Looking at what is happening with the economy, I am leaning toward voting for the Democrats so we don't jeopardize the chance of an economic recovery. OR Looking at what is happening with the economy, I am leaning toward voting for the Republicans to protest the direction the economy is heading.....	36	11	10	37	-	4	2	47	47	0
Likely Voters	35	10	11	39	-	3	2	45	49	-4
Drop-Off Voters	39	16	9	24	-	8	4	55	32	23

48 Looking at what is happening with Congress, I am leaning toward voting for the Democrats so that we have a chance of getting the change we want. OR Looking at what is happening with Congress, I am leaning toward voting for the Republicans to protest the direction the country is heading.....	38	7	9	38	0	3	4	46	47	-1
Likely Voters	37	7	9	40	0	3	4	44	49	-5
Drop-Off Voters	47	12	10	22	-	4	5	59	32	27

[500 Respondents]

49 (SPLIT A) I am hopeful we will see real change in the direction of the country. OR I am doubtful we will see real change in the direction of the country.....	53	13	10	20	1	1	2	66	30	36
Likely Voters	52	13	10	21	1	1	2	65	31	34
Drop-Off Voters	59	14	7	17	-	1	1	73	24	49

	1st Stmt Strng	1st Not Strng	2nd Not Strng	2nd Stmt Strng	Both	Neither	DK/Ref	Total 1st Stmt	Total 2nd Stmt	1st - 2nd
[500 Respondents]										
50 (SPLIT B) Obama's health care plan will mean lower costs for my family.										
OR										
Obama's health care plan will mean higher costs for my family.....										
	21	10	8	47	1	3	12	31	54	-23
Likely Voters	21	9	7	50	0	2	11	30	56	-26
Drop-Off Voters	24	14	14	27	1	4	16	38	40	-3

[500 Respondents]										
51 (SPLIT A) Now that we have passed health care, Obama and Democrats in Congress need to go further.										
OR										
Now that we have passed health care, Obama and the Democrats in Congress need to slow down.										
	37	6	8	39	-	3	6	44	47	-3
Likely Voters	36	6	8	41	-	4	5	42	49	-7
Drop-Off Voters	44	10	10	24	-	1	12	54	34	19

[500 Respondents]										
52 (SPLIT B) (HOUSE INCUMBENT) ⁶ cares about people like me.										
OR										
(HOUSE INCUMBENT) ³ does not care about people like me.....										
	34	14	9	22	-	3	18	49	31	18
Likely Voters	36	14	9	22	-	3	17	49	31	19
Drop-Off Voters	22	21	7	23	-	2	25	43	30	12

⁶ In the landline sample, the incumbent name was inserted without party identification. In the cell sample, generic 'my congressman' was inserted.

	1st Stmt Strng	1st Not Strng	2nd Not Strng	2nd Stmt Strng	Both	Neither	DK/Ref	Total 1st Stmt	Total 2nd Stmt	1st - 2nd
[500 Respondents]										
53 (SPLIT A) The major problem with this country is that big corporations and big banks are not accountable to average people.										
OR										
The major problem with this country is that the federal government is not accountable to average people.										
people.	37	9	7	31	9	3	4	47	38	9
Likely Voters	37	9	6	33	9	2	4	46	39	7
Drop-Off Voters	40	8	8	22	12	3	6	48	30	18

54 In order to be financially comfortable in the United States today you need to have a college degree.										
OR										
You can be financially comfortable in the United States today without a college degree.										
college degree.	45	11	12	26	1	2	3	56	39	17
Likely Voters	43	12	13	28	1	2	2	54	40	14
Drop-Off Voters	58	7	12	15	1	2	6	64	27	38

	1st Stmt Strng	1st Not Strng	2nd Not Strng	2nd Stmt Strng	Both	Neither	DK/Ref	Total 1st Stmt	Total 2nd Stmt	1st - 2nd
55 A well educated workforce is important for business development and in order to improve the economy in the long run the federal government should invest in increasing the number of college graduates.										
OR										
Having more college graduates is not necessary to improving the economy; the federal government has more important things to do and should not waste money trying to increase the number of college graduates.	51	11	11	19	0	3	5	62	30	32
Likely Voters	50	12	11	20	0	3	4	61	31	30
Drop-Off Voters	59	9	6	16	1	2	8	67	22	45

(ref:PAIRS10)

Q.56 Do you feel you have a good understanding of how the new health care reform bill would positively affect you and your family, or is it too confusing to tell?

	Total	Likely Voters	Drop-Off Voters
Good understanding of how it will positively affect	37	38	31
Too confusing to tell	51	49	60
(Don't know/Refused)	12	12	9

(ref:UNDERSTN)

[Questions 57-58 held for future release]

Q.59 Based on what you have seen, read or heard, do you think that the country overall will be better off or worse off because of this health care reform bill?

	Total	Likely Voters	Drop-Off Voters
Much better off	25	25	23
Somewhat better off	19	18	28
Somewhat worse off	9	9	13
Much worse off	35	37	20
(No difference)	1	1	-
(Don't know/refused)	11	10	16
Total better off	44	43	51
Total worse off	44	46	33
Better - Worse	0	-3	18
(ref:HCARE2)			

Q.60 And, based on what you have seen, read or heard, do you think that you and your family will see benefits from this health care reform bill in the next few years, or not?

	Total	Likely Voters	Drop-Off Voters
Yes	32	31	39
No	60	61	50
(Don't know/refused)	8	8	11
Yes - No	-28	-31	-11
(ref:HCARE3)			

Q.61 Assume that many health insurance companies raise their rates over the next several months. What would you blame the most – the insurance companies or the Obama health care plan?

	Total	Likely Voters	Drop-Off Voters
The insurance companies	48	47	54
The Obama health care plan	39	40	30
(Both)	5	5	3
(Neither)	2	2	2
(Don't know/Refused)	7	6	11
(ref:PREMIMUP)			

Q.62 As you may know, some Republicans have said that if they become the majority party in Congress after November's elections that they will try to repeal the health care reform bill next year. Do you support or oppose Republicans repealing the health care reform bill next year?

	Total	Likely Voters	Drop-Off Voters
Strongly support.....	41	42	29
Not so strongly support.....	7	7	6
Not so strongly oppose.....	7	6	16
Strongly oppose.....	38	38	37
(Don't know/Refused).....	7	7	13
Total Support.....	47	49	35
Total Oppose.....	45	44	53

(ref:REPEAL)

Q.63 As you may know Congress may debate legislation that regulates the financial industry. I am going to read you some statements that supporters of reform may say and I would like you to tell me if those statements make you much more likely to support the reform, somewhat more likely, just a little more likely, no more likely or less likely to support the reform.

	Much More Likely	Smwt More Likely	Little More Likely	No More Likely	Less Likely	(No diff)	(DK/ Ref)	Much/ Smwt	Total More Likely
[500 Respondents]									
63 (SPLIT A) (RESPONSIBILITY FEE) This reform will require the big banks that benefited from government bailouts to pay the taxpayers back in full. If the biggest banks are healthy enough to pay enormous bonuses to the CEOs who got us into this mess in the first place, then they are healthy enough to repay every dime to the taxpayers.....	50	17	6	9	11	1	6	67	73
Likely Voters.....	51	17	6	9	10	1	6	68	73
Drop-Off Voters.....	48	16	9	9	14	-	3	65	73

	Much More Likely	Smwt More Likely	Little More Likely	No More Likely	Less Likely	(No diff)	(DK/ Ref)	Much/ Smwt	Total More Likely
[500 Respondents]									
64 (SPLIT B) (NEVER TOO BIG TO FAIL) This reform will ensure that no bank or financial institution ever becomes too big to fail again. Reform will disentangle the financial institutions and banks so that one failing bank can never again threaten to bring down our entire economy if they go under.....	38	23	7	9	15	1	6	61	69
Likely Voters	39	24	6	9	15	1	6	62	69
Drop-Off Voters	34	20	13	14	12	-	7	54	67

	Much More Likely	Smwt More Likely	Little More Likely	No More Likely	Less Likely	(No diff)	(DK/ Ref)	Much/ Smwt	Total More Likely
[500 Respondents]									
65 (SPLIT A) (WALL ST FIGHTING IT) Our current system is rigged to protect bailouts for banks and bonuses for CEOs while helping Wall Street avoid any accountability. That's why the big banks and their lobbyists are fighting this reform at every turn. Congress needs to put the American people, not the banks, first and pass real, meaningful reform.	39	21	10	7	16	1	6	60	70
Likely Voters	40	20	9	8	15	1	6	61	70
Drop-Off Voters	30	23	15	5	21	-	5	53	68

	Much More Likely	Smwt More Likely	Little More Likely	No More Likely	Less Likely	(No diff)	(DK/ Ref)	Much/ Smwt	Total More Likely
[500 Respondents]									
66 (SPLIT B) (MIDDLE CLASS) Middle class families and small businesses played by the rules while some consumers, CEOs and big banks were greedy, took on debt that they could not afford and made bad decisions that ruined our economy. This reform will limit the irresponsible behavior and ensure that the greed of a few bad actors can never again cause an economic meltdown that the middle class has to clean up.....	37	25	9	9	14	0	6	62	71
Likely Voters	37	25	8	10	15	0	5	61	70
Drop-Off Voters	36	29	11	8	6	0	10	65	76

Q.67 Now I would like to read you some statements that opponents of reform may say and I would like you to tell me if those statements make you much less likely to support the reform, somewhat less likely, just a little less likely, no less likely or more likely to support the reform.

	Much Less Likely	Smwt Less Likely	Ltle Less Likely	No Less Likely	More Likely	(No diff)	(DK/ Ref)	Much/ Smwt	Total Less Likely
[500 Respondents]									
67 (SPLIT A) (SMOTHER BUSINESS) This reform will create more government regulations that will smother businesses when we need them expanding and creating jobs more than ever. We need financial reform badly, but more government regulation that smothers businesses and kills job growth is not the answer.									
	23	14	10	11	29	3	11	37	47
Likely Voters	24	14	9	11	29	3	10	38	47
Drop-Off Voters	16	14	16	12	27	1	14	30	46

[500 Respondents]									
68 (SPLIT B) (BIG GOVERNMENT AGENCY) We need to reform the laws that govern the financial sector but more regulation and another big, bureaucratic government agency is not the answer. An ineffective government agency will just lead to more waste, fraud and abuse and do nothing that actually protects us from this type of financial collapse in the future.....									
	18	16	10	13	33	2	9	34	44
Likely Voters	19	16	8	12	35	2	8	35	43
Drop-Off Voters	9	20	18	17	20	1	15	28	46

	Much Less Likely	Smwt Less Likely	Ltle Less Likely	No Less Likely	More Likely	(No diff)	(DK/ Ref)	Much/ Smwt	Total Less Likely
69 (MCCONNELL) Any solution to financial regulation reform must put an end to taxpayer funded bailouts for Wall Street banks. This bill not only allows taxpayer-funded bailouts of Wall Street banks, it institutionalizes them, creating a slush fund for future bailouts. We need reform that allows the biggest banks to fail so that taxpayers are not forced to pick up the tab for the reckless behavior of greedy CEOs.	15	12	8	9	46	2	9	27	35
Likely Voters	16	11	7	9	46	2	9	27	34
Drop-Off Voters	13	18	11	9	41	0	7	31	42

(ref:ANTIFINR)

Q.70 Finally, I would like to ask you a few questions for statistical purposes. What is the last year of schooling that you have completed?

	Total	Likely Voters	Drop-Off Voters
1 - 11th grade	4	3	9
High School graduate	22	22	27
Non-college post H.S.	1	1	1
Some college	29	29	33
College graduate	26	27	22
Post-graduate school	17	19	8
(Don't know/refused)	1	1	1

(ref:EDUC)

Q.71 Are you a member of a labor union? (IF NO) Is any member of your household a union member?

	Total	Likely Voters	Drop-Off Voters
Yes: Respondent belongs	12	13	7
Household member	7	7	9
No member belongs	78	78	80
(Don't know/Refused)	2	2	4
Union Household	20	20	16

(ref:UNION)

Q.72 And have you or any member of your immediate family been unemployed at some point in the last year? (IF YES) Was that you or a family member who was unemployed?

	Total	Likely Voters	Drop-Off Voters
Yes: Respondent	15	15	17
Yes: Family Member	24	22	33
No	59	61	49
(Dk/Ref).....	2	2	2
Total Yes	39	37	50
(ref:EMPLOY2)			

Q.73 I'm going to read you a list of economic experiences some people have recently had. For each one, please tell me if you have directly experienced this in the last year, if your family has directly experienced this in the last year, or if someone you know well, like a friend, neighbor or co-worker, has experienced this or if no one you know well has experienced it.

	Impct You	Impct Fam	Some one Know	Has Not Impct	(DK/ Ref)	Total Impct
73 Loss of a job.....	11	26	27	33	3	64
Likely Voters.....	10	25	28	34	3	63
Drop-Off Voters	13	30	26	27	4	69
[500 Respondents]						
74 (SPLIT B) Reduced wages or hours at work.....	15	22	23	37	4	59
Likely Voters.....	15	21	23	38	4	59
Drop-Off Voters	14	28	23	30	5	65
[500 Respondents]						
75 (SPLIT A) Lost health insurance coverage	9	15	19	52	5	43
Likely Voters.....	8	14	20	54	5	42
Drop-Off Voters	13	22	16	45	4	51
[500 Respondents]						
76 (SPLIT B) Fallen behind on mortgage payments or home was foreclosed on.....	6	13	20	58	3	38
Likely Voters.....	6	12	20	60	3	37
Drop-Off Voters	8	19	20	50	3	47
77 Got a new job.....	9	21	21	45	4	51
Likely Voters.....	8	21	22	45	4	51
Drop-Off Voters	13	20	19	43	5	52
[500 Respondents]						
78 (SPLIT A) Rejoined the job market and began to look for work again.....	11	24	23	37	5	58
Likely Voters.....	10	24	24	38	5	58
Drop-Off Voters	19	23	19	35	4	61
(ref:ECONIMPC)						

Q.79 Are you married, single, separated, divorced, or widowed?

	Total	Likely Voters	Drop-Off Voters
Married.....	60	63	42
Single.....	21	19	37
Separated/Divorced.....	8	8	13
Widowed.....	7	8	6
(Don't know/refused).....	3	3	2
Sep/Div/Wid	16	15	18
(ref:MARITAL)			

Q.80 Generally speaking, do you think of yourself as a Democrat, a Republican or what?

	Total	Likely Voters	Drop-Off Voters
Strong Democrat.....	24	24	26
Weak Democrat.....	13	12	24
Independent-lean Democrat.....	8	8	10
Independent.....	6	6	9
Independent-lean Republican.....	14	16	5
Weak Republican.....	10	11	10
Strong Republican.....	19	20	13
(Don't know/refused).....	3	3	3
(ref:PTYID1)			

Q.83 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	Total	Likely Voters	Drop-Off Voters
Liberal.....	17	16	26
Moderate.....	32	32	30
Conservative.....	44	46	33
(Don't know/refused).....	7	6	12
(ref:IDEO1)			

[134 Respondents]

Q.84 (ASK IN CELL SAMPLE ONLY) Now, thinking about your telephone use, is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

	Total	Likely Voters	Drop-Off Voters
Yes.....	25	26	23
No.....	75	74	77
(DK/Refused).....	-	-	-
(ref:LANDLINE)			

[866 Respondents]

Q.85 (ASK IN LANDLINE SAMPLE ONLY) Now thinking about your telephone use, do you have a working cell phone?

	Total	Likely Voters	Drop-Off Voters
Yes.....	82	83	76
No	15	14	21
(DK/Refused)	3	3	3
(ref:CELLLINE)			

[746 Respondents]

Q.86 (DO NOT ASK IF NO IN LANDLINE) (DO NOT ASK IF NO OR DK/REF IN CELLLINE) Of all the personal telephone calls that you receive, do you get..

	Total	Likely Voters	Drop-Off Voters
All or almost all calls on a cell phone	20	19	34
Some on a cell phone and some on a regular home phone	43	44	30
All or almost all calls on a regular home phone	37	37	35
(DK/Refused)	1	1	2
(ref:DUALUSE)			

Phone Use Table

	Total	Likely Voters	Drop-Off Voters
Cell Only	10	7	28
Cell Mostly	15	14	19
Dual User	32	34	17
Landline Mostly	27	28	19
Landline Only	13	13	13
Landline Unknown	3	3	3
Cell Mostly (from Cell Sample)	3	2	8
Cell Mostly (from Landline Sample)	12	12	11

Q.87 Have you supported the Tea Party movement by either donating money or attending a rally or meeting, or have you done both, or have you done neither?

	Total	Likely Voters	Drop-Off Voters
Donated money.....	2	2	1
Attended a rally or meeting	5	5	1
Both.....	3	3	1
Neither	86	85	92
(Don't know/Refused).....	5	5	5
(ref:TEAPTACT)			

Q.88 How often do you attend religious services -- more than once a week, once a week, once or twice a month, several times a year, or hardly ever?

	Total	Likely Voters	Drop-Off Voters
More than once a week.....	15	15	14
Once a week.....	29	30	23
Once or twice a month.....	11	12	10
Several times a year.....	10	10	11
Hardly ever.....	24	23	32
(Never).....	5	5	5
(Don't know/Refused).....	5	5	5
More than/Once a week.....	44	45	37
(ref:RELIG2)			

[981 Respondents]

Q.89 (ASK IF VOTED IN VOTE08) In the 2008 election for president, did you vote for Democrat Barack Obama or Republican John McCain?

	Total	Likely Voters	Drop-Off Voters
Democrat Barack Obama.....	46	44	59
Republican John McCain.....	42	44	24
(Ralph Nader).....	.	.	-
(Bob Barr).....	0	0	0
(Other).....	3	3	4
(Don't know/Refused).....	9	9	13
(ref:VOTE2008)			

[981 Respondents]

Q.90 (ASK IF VOTED IN VOTE08) In the 2008 election for Congress, did you vote for (2008 HOUSE DEMOCRAT) or (2008 HOUSE REPUBLICAN)⁷?

	Total	Likely Voters	Drop-Off Voters
(2008 HOUSE DEMOCRAT).....	44	43	46
(2008 HOUSE REPUBLICAN).....	38	41	18
(Other candidate).....	3	3	2
(Did Not Vote for Congress).....	4	2	16
(Don't know/Refused).....	12	12	17
(ref:VTCG2008)			

⁷ Actual candidate names were inserted preceded by party identifications for all districts. In unopposed districts, a generic candidate was used as the opposition. In the cell sample, "the Democratic candidate" and "the Republican candidate" were used.

Q.91 What racial or ethnic group best describes you?

	Total	Likely Voters	Drop-Off Voters
White.....	75	76	66
African-American or Black	13	13	16
Hispanic or Latino	7	6	12
Native American.....	1	1	1
Asian.....	1	1	3
(Other).....	1	1	1
(Don't know/Refused).....	2	2	0
(ref:RACETHN)			

Q.93 Last year, that is in 2009, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	Total	Likely Voters	Drop-Off Voters
Less than \$10K.....	5	4	11
\$10K to under \$20K.....	7	7	6
\$20K to under \$30K.....	9	8	15
\$30K to under \$50K.....	14	14	15
\$50K to under \$75K.....	18	18	15
\$75K to under \$100K.....	13	14	7
\$100K or more	17	18	12
(Refused)	12	12	10
(Don't know).....	6	5	8
(ref:INCOME)			

Q.2 Respondent's gender

	Total	Likely Voters	Drop-Off Voters
Male.....	47	48	37
Female.....	53	52	63
(ref:GENDER)			

Q.6 In what year were you born?

	Total	Likely Voters	Drop-Off Voters
18 - 24.....	9	6	27
25 - 29.....	7	6	16
30 - 34.....	6	6	3
35 - 39.....	8	9	7
40 - 44.....	7	7	5
45 - 49.....	10	10	11
50 - 54.....	8	8	7
55 - 59.....	10	11	4
60 - 64.....	9	9	7
Over 64	25	27	13
(No answer)	1	1	1
(ref:AGE)			