

Tulane University/Democracy Corps - New Orleans Frequency Questionnaire

April 5-14, 2009
1008 Likely Voters

Q.3 First of all, in what city do you currently reside?

	Total	AA	White
Yes, registered to vote in Orleans Parish.....	100	100	100
Live in New Orleans, not registered to vote	-	-	-
Live elsewhere	-	-	-
(Refused).....	-	-	-
(ref:SCREEN1)			

Q.4 Many people weren't able to vote in the 2008 election for president between Barack Obama and John McCain. How about you? Were you able to vote, or for some reason were you unable to vote?

	Total	AA	White
Voted	96	96	97
Not registered in 2008/Ineligible/too young	0	0	-
Did not vote	4	4	3
(Can't remember/Don't know).....	-	-	-
(Refused).....	-	-	-
(ref:VOTE08)			

Q.5 As you know, there was an election for Mayor and other local offices in New Orleans in 2006. Many people weren't able to vote. How about you? Were you able to vote or for some reason were you unable to vote?

	Total	AA	White
Voted	85	83	89
Not registered in 2006/Ineligible/too young	4	4	4
Displaced by Hurricane Katrina.....	4	7	1
Did not vote	6	5	7
(Can't remember/Don't know).....	0	0	0
(Refused).....	-	-	-
(ref:VOTE06)			

Q.6 In February of next year there will be a primary election for Mayor and other local offices in New Orleans. I know it's a long way off, but what are the chances of you voting in the primary election for Mayor in 2010: are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	Total	AA	White
Almost certain.....	91	91	93
Probably	9	9	7
50-50	-	-	-
Will not vote.....	-	-	-
(Don't know/refused)	-	-	-
(ref:VOTE10)			

Q.7 Generally speaking, do you think that things in New Orleans are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	Total	AA	White
Right direction	26	28	20
Wrong track	61	59	67
(Don't know/refused)	13	13	13
(ref:DIRECT)			

Q.8 Now, I am going to read you a list of concerns that people have. Please tell me which ONE of these you think the next Mayor and City Council should make their first priority.

	Total	AA	White
Crime	34	31	39
Education	13	15	11
Corruption in city government	11	7	17
Jobs and economic growth.....	9	9	10
Affordable housing	7	9	3
Levees.....	6	7	5
Neighborhood redevelopment	5	5	5
Health care	4	5	2
Race relations	3	4	2
Local road conditions	2	1	3
Taxes.....	0	1	0
(Other)	3	4	2
(Don't know/Refused)	2	3	2
(ref:CONC1)			

[987 Respondents]

Q.9 And which of the following do you think should be the next priority for the next Mayor and City Council?

	Total	AA	White
Crime	21	22	19
Education	17	18	16
Corruption in city government	12	7	20
Jobs and economic growth.....	12	11	13
Neighborhood redevelopment	8	9	7
Affordable housing	7	11	1
Levees.....	6	6	6
Health care	5	6	4
Race relations	4	3	5
Local road conditions	3	2	5
Taxes.....	1	1	1
(Other)	1	1	1
(Don't know/Refused)	3	4	2
(ref:CONC2)			

Q.8-9 Combined Concerns

	Total	AA	White
Crime.....	54	52	58
Education	30	33	26
Corruption in city government	23	14	37
Jobs and economic growth.....	21	19	22
Affordable housing	13	20	4
Neighborhood redevelopment.....	13	14	11
Levees.....	12	13	11
Health care.....	9	11	6
Race relations	6	7	7
Local road conditions	5	2	8
Taxes.....	2	2	1
(Other).....	4	5	3
(Don't know/Refused).....	5	6	4
(ref:Combined Concerns)			

Q.10 Do you approve or disapprove of the way Ray Nagin is handling his job as mayor?

	Total	AA	White
Strongly approve	9	15	1
Somewhat approve	18	27	5
Somewhat disapprove.....	17	22	11
Strongly disapprove.....	47	25	81
(Don't know/Refused).....	8	12	2
Total Approve	27	41	6
Total Disapprove	64	47	92
Approve - Disapprove	-37	-6	-86
(ref:NAGINAPP)			

Q.11 Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

	Mean	% Warm	% Cool	% Over 75	% Under 26	% ID	Warm - Cool
11 Barack Obama							
Total	83.4	83	9	74	6	98	74
AA.....	92.8	93	2	87	1	98	91
White	67.5	65	21	52	14	98	44
12 Bobby Jindal							
Total	43.7	34	46	22	36	97	-12
AA.....	32.6	20	57	10	47	95	-38
White	61.6	58	27	42	17	99	31
13 Ray Nagin							
Total	37.5	26	56	14	43	99	-31
AA.....	49.7	39	36	21	24	99	3
White	19.5	7	87	3	71	100	-81

	Mean	% Warm	% Cool	% Over 75	% Under 26	% ID	Warm - Cool
14 Mitch Landrieu							
Total	69.4	65	11	41	7	93	54
AA.....	68.1	60	12	39	9	91	48
White	71.0	72	8	43	5	96	64
15 Leon Cannizaro							
Total	64.3	44	10	27	6	78	34
AA.....	60.8	37	12	23	7	73	24
White	69.5	56	5	35	3	86	51
16 Warren Riley							
Total	50.4	33	28	15	18	84	4
AA.....	54.4	38	22	18	15	86	16
White	43.9	24	37	9	23	82	-14
17 New Orleans City Council							
Total	52.3	43	29	15	17	96	14
AA.....	47.3	33	36	12	23	96	-3
White	60.1	59	17	20	9	97	42
18 New Orleans Police Department							
Total	49.7	41	36	15	20	99	5
AA.....	49.3	39	36	16	22	99	4
White	50.8	44	35	13	17	99	9
19 New Orleans Inspector General							
Total	55.3	33	17	16	11	69	15
AA.....	50.2	26	20	10	13	70	5
White	64.5	43	11	24	7	66	32
20 Public schools in New Orleans							
Total	38.0	22	53	6	35	95	-31
AA.....	40.2	24	49	8	32	95	-24
White	34.5	18	61	3	39	96	-43
21 LSU							
Total	71.7	63	10	43	5	88	53
AA.....	71.5	61	10	43	5	88	51
White	71.5	65	9	40	5	87	57
22 Tulane							
Total	73.8	67	7	47	4	89	60
AA.....	71.6	62	8	42	6	87	53
White	77.1	77	5	53	2	92	72

	Mean	% Warm	% Cool	% Over 75	% Under 26	% ID	Warm - Cool
23 Mardi Gras							
Total	75.0	73	12	57	9	97	61
AA.....	71.5	67	15	52	11	96	53
White	80.7	83	6	65	5	99	77

(ref:THERM)

Q.24 Now let me ask something different. Overall, do you think New Orleans should continue in the direction Mayor Nagin is headed or go in a significantly different direction?

	Total	AA	White
Nagin direction strongly	10	15	2
Nagin direction not so strongly	7	9	4
Different direction not so strongly	11	13	9
Different direction strongly.....	61	50	76
(Don't know/Refused)	11	14	8
Nagin Direction	17	24	7
Different Direction	72	63	86
Nagin - Different Direction	-55	-39	-79

(ref:CITYDIR)

Q.25 And what is your best guess about where the city will be a year from now? Do you think things in New Orleans will be better, worse, or about the same as they are today?

	Total	AA	White
Better	30	33	24
About the Same.....	57	55	61
Worse	11	10	13
(Don't Know/Refused)	2	1	2

(ref:FUTDIRCT)

Q.26 Do you feel New Orleans public schools are getting better, getting worse, or about the same since Hurricane Katrina?

	Total	AA	White
Getting better.....	50	42	63
About the same	25	30	18
Getting worse	17	21	10
(Don't Know/Refused)	8	7	9

(ref:NOSCHOOLS)

Q.27 Who do you feel bears the most blame for the slow rebuilding process in the three and a half years since Katrina?

	Total	AA	White
The federal government	21	25	16
State government	14	18	7
City government	31	21	45
(All of the above)	29	30	28
(None of the above).....	2	2	2
(Don't Know/Refused)	3	3	2

(ref:KATBLAME)

Q.28 Now let me read you some statements about current events in New Orleans. Please tell me whether you agree or disagree with the following statements.

	Strng Agree	Smwt Agree	Smwt Dis	Strng Dis	DK/ Ref	Total Agree	Total Dis	Agree - Dis
28 The 2010 New Orleans mayoral election is the most important city election in my lifetime.								
Total	34	22	23	19	2	55	42	13
AA.....	37	20	21	22	1	56	42	14
White	30	26	26	14	4	56	40	16

[504 Respondents]

29 [SPLIT A] Crime in New Orleans has gotten so bad, I worry about my own safety when I go out at night.

Total	50	19	14	14	3	69	28	40
AA.....	54	16	13	16	2	69	28	41
White	41	25	17	13	4	66	29	37

[504 Respondents]

30 [SPLIT B] The rest of America looks down on New Orleans because of our corruption and failed leadership.

Total	51	25	11	10	2	76	21	55
AA.....	53	19	12	14	3	72	26	46
White	49	35	9	5	2	83	14	69

31 Some areas of New Orleans destroyed by Hurricane Katrina should not be rebuilt as residential areas again.

Total	24	16	14	44	3	39	57	-18
AA.....	14	10	11	62	2	24	74	-49
White	40	24	17	14	5	64	31	33

[504 Respondents]

32 [SPLIT A] We'll never really address our failing schools and record crime rates until we do something about the cycle of teen pregnancies and kids raising kids.

Total	51	18	16	11	3	69	28	42
AA.....	52	18	17	12	1	70	29	40
White	50	18	15	11	6	68	26	42

[504 Respondents]

33 [SPLIT B] Young people who are starting a family can feel comfortable raising a family in New Orleans.

Total	17	25	25	30	2	42	56	-14
AA.....	19	22	22	34	3	41	56	-15
White	11	32	30	25	2	43	55	-13

	Strng Agree	Smwt Agree	Smwt Dis	Strng Dis	DK/ Ref	Total Agree	Total Dis	Agree - Dis
[504 Respondents]								
34 [SPLIT A] New Orleans will always exist, but unless we take major steps to reverse our current direction, the large, economically and culturally diverse city that existed before Katrina will be lost forever.								
Total	47	27	12	12	2	74	24	50
AA.....	51	23	10	15	1	74	24	50
White	43	32	16	7	3	74	23	52

[504 Respondents]								
35 [SPLIT B] We should do more to teach our children about our city's unique history and the incredible individuals and ideas from New Orleans that have shaped the world we live in.								
Total	72	22	2	2	2	94	4	90
AA.....	76	19	1	2	2	95	4	91
White	65	29	3	1	2	94	4	90

[504 Respondents]								
36 [SPLIT A] President Obama is committed to rebuilding New Orleans and will provide the strong leadership we need in Washington.								
Total	57	26	6	7	5	83	12	70
AA.....	74	20	2	1	3	94	3	90
White	30	34	11	15	10	64	26	38

[504 Respondents]								
37 [SPLIT B] Congress is committed to rebuilding New Orleans and will provide the strong leadership we need in Washington.								
Total	24	30	23	19	5	53	42	12
AA.....	32	34	14	15	4	66	30	36
White	10	26	35	24	5	36	59	-23
(ref:AGREE)								

Q.38 Now I'm going to read you some pairs of statements. After I read each pair, please tell me whether the FIRST statement or the SECOND statement comes closer to your own view, even if neither is exactly right.

	1st Stmt Strng	1st Not Strng	2nd Not Strng	2nd Stmt Strng	Both	Neither	DK/Ref	Total 1st Stmt	Total 2nd Stmt	1st - 2nd
38 New Orleans leaders should focus rebuilding efforts in high-lying areas that are less likely to be impacted by a major future storm.										
New Orleans leaders must make a commitment to rebuilding all of the city's neighborhoods.										
Total	21	11	10	53	1	2	2	32	64	-31
AA.....	13	6	8	71	0	1	1	19	79	-60
White	34	20	14	24	2	3	3	54	38	15
39 New Orleans' next mayor should be an experienced political leader who knows City Council and can work closely with them.										
New Orleans' next mayor should be a political outsider who can challenge the city's political culture.										
Total	50	15	8	17	1	5	3	65	25	40
AA.....	58	10	7	19	1	4	1	68	26	43
White	38	23	11	15	2	5	7	60	26	35
40 I am committed to New Orleans and will remain a resident here no matter what happens.										
Unless New Orleans changes direction, I may have to move away from the city.										
Total	52	11	9	25	1	1	2	63	34	29
AA.....	54	8	8	26	1	1	1	63	34	28
White	48	15	10	22	1	1	3	63	32	32

41 Most police officers in New Orleans work hard to protect our citizens, but a few corrupt cops hurt the reputation of the whole force.

Corruption is a widespread problem in the New Orleans Police Department that threatens city residents.

	1st Stmt Strng	1st Not Strng	2nd Not Strng	2nd Stmt Strng	Both	Neither	DK/Ref	Total 1st Stmt	Total 2nd Stmt	1st - 2nd
Total	59	16	5	16	1	1	2	76	21	54
AA.....	62	13	4	17	1	1	1	75	22	53
White	57	22	6	12	-	1	2	79	18	61

42 Violent crime is a citywide epidemic in New Orleans that affects all city residents.

Violent crime in New Orleans is mostly concentrated in specific sections of the city and among specific groups.

	1st Stmt Strng	1st Not Strng	2nd Not Strng	2nd Stmt Strng	Both	Neither	DK/Ref	Total 1st Stmt	Total 2nd Stmt	1st - 2nd
Total	49	8	10	29	2	1	0	58	39	19
AA.....	56	8	8	26	2	1	0	63	33	30
White	38	10	13	33	4	1	1	48	47	2

43 The racial divide in New Orleans prevents our political leaders from making progress on the major problems facing the city.

The racial divide in New Orleans is an important problem facing our city, but we can overcome our problems without directly addressing the issue of race.

	1st Stmt Strng	1st Not Strng	2nd Not Strng	2nd Stmt Strng	Both	Neither	DK/Ref	Total 1st Stmt	Total 2nd Stmt	1st - 2nd
Total	40	13	14	25	2	3	3	53	39	14
AA.....	40	13	12	29	2	2	1	54	41	13
White	40	14	17	20	2	4	4	54	37	17

(ref:PAIRS10)

Q.44 How big of a problem is the issue of race relations in New Orleans?

	Total	AA	White
Biggest problem facing the city	7	9	3
One of the biggest problems facing the city	19	21	16
One of several major problems facing the city	48	41	60
Not a major problem compared to other issues.....	20	20	19
Not a problem at all	6	8	2
(Don't Know/Refused)	1	1	1

(ref:RACEPROB)

Q.45 Now let me read you some descriptions of potential candidates for Mayor of New Orleans. As I read each statement, please tell me whether you would be VERY LIKELY to support a candidate who fits that description, SOMEWHAT LIKELY, JUST A LITTLE LIKELY, or NOT AT ALL LIKELY to support a candidate for mayor who fits that description?

	Very Likly	Smwt Likly	A Lttle Likly	Not At All Likly	DK/ Ref	Nei ther	Very/ Smwt	Very/ Smwt Lttle
[504 Respondents]								
45 [SPLIT C] A successful businessman who has never served in elected office before								
Total	12	29	15	37	4	1	42	57
AA.....	12	26	16	41	5	1	37	53
White	13	35	16	30	3	2	49	65

[504 Respondents]								
46 [SPLIT D] A candidate who attacks widespread corruption in city government and refuses to take campaign contributions from anyone doing business with the city								
Total	59	27	4	9	2	0	86	89
AA.....	53	29	3	14	1	0	82	85
White	71	23	4	1	2	-	93	97

[504 Respondents]								
47 [SPLIT C] A candidate who has served in city government and opposed Mayor Nagin over the last few years								
Total	21	36	12	24	5	2	57	69
AA.....	13	34	14	32	7	1	47	60
White	34	42	10	11	1	3	76	85

[504 Respondents]								
48 [SPLIT D] A candidate who has served in city government and supported Mayor Nagin over the last few years								
Total	8	21	14	52	3	2	29	43
AA.....	13	28	11	40	5	2	41	53
White	1	10	17	70	1	1	11	28

	Very Likly	Smwt Likly	A Lttle Likly	Not At All Likly	DK/ Ref	Nei ther	Very/ Smwt	Very/ Smwt Lttle
[504 Respondents]								
49 [SPLIT C] A candidate who pledges to lead the effort to restore local control of public schools								
Total	33	28	13	21	4	1	61	74
AA.....	44	31	10	12	3	1	75	84
White	16	24	18	36	5	1	40	58

[504 Respondents]								
50 [SPLIT D] A candidate who supports the conversion of many traditional public schools to charter schools								
Total	32	33	12	17	5	2	65	77
AA.....	35	32	11	18	4	-	67	78
White	28	36	13	13	6	4	64	77

[504 Respondents]								
51 [SPLIT C] A candidate who is not a person of faith								
Total	9	17	11	48	9	6	26	38
AA.....	6	13	11	61	7	2	19	30
White	14	21	13	28	11	12	36	49

[504 Respondents]								
52 [SPLIT D] A candidate who has close relationships with leaders in Washington and is capable of getting more federal support for New Orleans								
Total	58	30	6	4	1	1	89	94
AA.....	68	23	3	3	1	1	92	95
White	45	39	10	5	1	1	84	94
(ref:CANDATTR)								

Q.53 Over the course of a campaign, many organizations or individuals endorse specific candidates. I'd like to know how these endorsements influence your thinking about a candidate for mayor. I'm going to read a list of individuals, groups, or organizations that might endorse a candidate. For each one, please tell me whether this endorsement would make you more likely or less likely to support that candidate, or if it would make no difference. If you have no opinion or have never heard of that person or organization, please say so.

	Much More Likly	Smwt More Likly	Smwt Less Likly	Much Less Likly	No Diff	Dk/ Ref	Total More	Total Less	More -Less
[504 Respondents]									
53 [SPLIT C] An endorsement from the Times-Picayune									
Total	10	29	10	11	39	2	39	21	18
AA.....	9	24	12	13	40	2	34	25	9
White	11	39	7	8	34	1	49	15	34

	Much More Likly	Smwt More Likly	Smwt Less Likly	Much Less Likly	No Diff	Dk/ Ref	Total More	Total Less	More - Less
54 An endorsement from your pastor or church									
Total	20	20	6	8	42	3	40	14	26
AA.....	30	23	4	5	36	2	53	10	43
White	5	17	8	12	52	6	22	20	2

[504 Respondents]

55 [SPLIT D] An endorsement from a community or neighborhood civic association

Total	15	35	5	4	37	3	50	9	41
AA.....	15	31	6	4	39	4	47	10	36
White	12	42	4	4	36	3	54	7	47

[504 Respondents]

56 [SPLIT C] An endorsement from an African-American political organization like BOLD

Total	7	21	7	11	47	6	28	19	9
AA.....	11	29	5	4	45	5	40	9	31
White	2	10	11	21	49	7	12	32	-21

[504 Respondents]

57 [SPLIT D] An endorsement from members of City Council

Total	13	26	9	9	38	4	39	18	21
AA.....	14	23	11	10	38	4	37	21	16
White	12	31	6	6	39	6	43	13	30

58 An endorsement from an organization affiliated with the Democratic Party

Total	24	28	6	6	35	1	51	12	39
AA.....	32	27	4	3	32	2	59	7	52
White	11	28	11	10	39	1	39	21	18

59 An endorsement from an organization affiliated with the Republican Party

Total	7	15	14	26	37	2	21	40	-19
AA.....	5	13	14	27	37	3	19	41	-23
White	9	18	14	22	37	1	27	35	-9

[504 Respondents]

60 [SPLIT C] An endorsement from labor unions

Total	11	22	11	11	42	2	33	22	11
AA.....	15	24	9	6	43	2	40	15	24
White	4	20	16	17	41	2	24	33	-9

	Much More Likly	Smwt More Likly	Smwt Less Likly	Much Less Likly	No Diff	Dk/ Ref	Total More	Total Less	More - Less
[504 Respondents]									
61 [SPLIT D] An endorsement from the Alliance for Good Government									
Total	21	33	3	5	32	5	55	8	47
AA.....	22	27	4	6	37	5	49	10	39
White	20	44	2	3	27	6	63	4	59

(ref:ENDORSE)

Q.62 Now I'm going to read you some statements from a potential candidate for Mayor. For each statement, please tell me whether it makes you much more likely, somewhat more likely, a little more likely or no more likely to support this candidate for Mayor of New Orleans.

	Much More Likly	Smwt More Likly	Ltle More Likly	No More Likly	Less Likly	DK/ Ref	Much/ Smwt	Much Smwt/ Ltle
62 Backroom deals among political insiders have cost New Orleans millions of dollars, held back our recovery, and divided our people. Like many other major cities across the country, we should bring in a professional city manager with no political affiliations to supervise day-to-day operations of all city departments, reduce costs, expose corruption, and demand accountability from all levels of city government.								
Total	48	26	5	8	10	2	73	79
AA.....	50	23	4	8	13	2	73	77
White	46	29	7	9	7	3	75	82

63 As crime increases and ordinary citizens fear for their safety, we need a police chief who can reform our police force and make our streets safe again. As mayor, I will bring in a top national police chief with no ties to politics as usual in New Orleans. His job will be to root out corruption, put more cops on the street, and work with Leon Cannizaro to ensure criminals are convicted and punished to the full extent of the law.								
Total	58	25	5	6	5	2	83	88
AA.....	61	23	4	5	5	2	84	88
White	55	27	5	7	4	2	81	87

	Much More Likly	Smwt More Likly	Lttle More Likly	No More Likly	Less Likly	DK/ Ref	Much/ Smwt	Much Smwt/ Lttle
64 Nearly four years after Hurricane Katrina, our levees remain dangerously weak and ineffective. If we don't strengthen the levees, nothing else we do matters, yet politicians in Washington refuse to fulfill their responsibilities. We need a fighter who will work directly with the Obama administration to get what we need. If necessary, I will go to Washington to meet with every member of Congress, and I won't leave until I have the resources and a firm timeline for completion.								
Total	55	25	6	8	4	2	80	85
AA.....	65	20	3	6	3	2	85	89
White	41	30	9	12	6	2	71	80

65 Since Hurricane Katrina, our city has suffered from failed leadership and wasted opportunities. Ray Nagin came into office promising a new direction, but he has become more of the same -- using his office to take care of himself and his friends and dividing our city rather than bringing us together. We'll never fix New Orleans until we demand accountability in city government.								
Total	41	23	6	13	14	3	64	70
AA.....	33	21	7	16	20	3	53	61
White	57	24	5	8	4	2	81	86

66 To ensure our economic future and reverse the crime epidemic in our city, we must make a historic investment in New Orleans' public schools. We should expand early childhood education and after school programs, reduce class sizes, increase teacher salaries, and expand access to higher education for all qualified high school graduates.								
Total	67	19	5	4	4	2	86	91
AA.....	76	14	4	2	3	1	90	94
White	55	25	7	6	5	2	80	87

	Much More Likly	Smwt More Likly	Lttle More Likly	No More Likly	Less Likly	DK/ Ref	Much/ Smwt	Much Smwt/ Lttle
67 It's time for New Orleans government to get back to basics. As mayor, I will make sure city government fulfills its fundamental obligations, including trash pick-up, fixing the city's roads, and continuing the clean-up from Katrina.								
Total	52	28	9	7	3	1	80	88
AA.....	59	24	7	6	3	1	83	90
White	41	34	12	8	3	1	76	87

(ref:MAYORPOS)

[504 Respondents]

Q.68 [SPLIT E] Now let me read you one more message from a specific candidate. This candidate is a white man who has lived his whole life in New Orleans and has been a successful businessman and political leader. He says...

This is the most important election of our lifetimes in New Orleans. If we don't reverse our current direction, the city we love could be lost. We must start by addressing the crime epidemic in our communities, cracking down on drugs and violent crime and strengthening the relationship between our police and local residents. And to truly rebuild our city, we must create jobs and economic growth - investing in our local schools and small businesses and bringing new businesses to the city. It's time to put aside the political bickering and the old divisions and to work together to save our city.

After hearing this, would you be much more likely, somewhat more likely, a little more likely, no more likely, or less likely to support this candidate?

	Total	AA	White
Much more likely	53	60	41
Somewhat more likely	27	23	37
A little more likely	8	8	10
No more likely.....	6	4	8
Less likely	2	2	3
(Don't know/ refused)	3	2	2
Total More Likely	81	83	77
Total Less Likely	15	12	17
More - Less Likely	66	71	60

(ref:CANDMSG1)

[504 Respondents]

Q.69 [SPLIT F] Now let me read you one more message from a specific candidate. This candidate is an African-American man who has lived his whole life in New Orleans and has been a successful businessman and political leader. He says...

This is the most important election of our lifetimes in New Orleans. If we don't reverse our current direction, the city we love could be lost. We must start by addressing the crime epidemic in our communities, cracking down on drugs and violent crime and strengthening the relationship between our police and local residents. And to truly rebuild our city, we must create jobs and economic growth - investing in our local schools and small businesses and bringing new businesses to the city. It's time to put aside the political bickering and the old divisions and to work together to save our city.

After hearing this, would you be much more likely, somewhat more likely, a little more likely, no more likely, or less likely to support this candidate?

	Total	AA	White
Much more likely	49	61	30
Somewhat more likely	27	18	39
A little more likely	12	12	11
No more likely.....	7	3	14
Less likely.....	4	3	5
(Don't know/ refused)	2	2	1
Total More Likely	75	79	70
Total Less Likely	19	15	25
More - Less Likely	56	64	45

(ref:CANDMSG2)

[847 Respondents]

Q.79 [ASK IF VOTED IN VOTE06] In the 2006 election for mayor, did you vote for Ray Nagin or Mitch Landrieu?

	Total	AA	White
Ray Nagin.....	45	65	20
Mitch Landrieu.....	45	25	73
(Other).....	2	1	2
(Don't Know/Refused)	8	9	5

(ref:VOTE2006)

Q.80 As you know, Mitch Landrieu ran for mayor in 2006 and lost to Ray Nagin. There has been public debate about Landrieu running again in 2010, although he has not said anything publicly. If Landrieu runs for mayor in 2010, would you definitely vote for him, probably vote for him but consider other candidates, probably not vote for him but consider it, or definitely not vote for Landrieu?

	Total	AA	White
Definitely vote for Landrieu.....	23	27	16
Probably vote for Landrieu, consider others.....	47	45	53
Probably not vote for Landrieu, but consider it.....	15	14	18
Definitely not vote for Landrieu.....	5	4	6
(Don't Know/Refused)	10	10	8
Total Landrieu.....	71	72	69
Total Not Landrieu.....	20	18	24

(ref:LANDRIEU)

Q.70 Finally, I would like to ask you a few questions for statistical purposes. What is the last year of schooling that you have completed?

	Total	AA	White
1 - 11th grade	7	12	0
High school graduate	22	30	12
Non-college post H.S.	1	0	1
Some college.....	22	25	16
College graduate	25	20	34
Post-graduate school	21	12	36
(Don't know/refused)	1	1	-

(ref:EDUC)

Q.71 In what year were you born?

	Total	AA	White
18-24	9	10	8
25-29	5	5	4
30-34	8	8	8
35-39	7	5	11
40-44	6	4	8
45-49	14	13	16
50-54	9	10	6
55-59	11	13	9
60-64	10	11	9
Over 64.....	19	18	20
No Answer.....	2	2	1

(ref:AGE)

Q. 72 Which ward do you vote in?

	Total	AA	White
1	1	0	2
2	1	1	1
3	3	3	4
4	3	1	8
5	3	1	6
6	2	2	2
7	10	13	7
8	5	6	4
9	27	40	5
10	2	1	2
11	3	2	5
12	3	2	4
13	4	2	7
14	6	1	14
15	13	14	13
16	3	1	5
17	5	6	4
(Don't know/Refused)	4	2	6

(ref:Ward)

Q.73 Are you a member of a labor union?

	Total	AA	White
Yes: Respondent belongs	8	11	4
Household member	3	3	3
No member belongs	87	84	93
(Don't know/Refused)	2	2	0
(ref:UNION)			

Q.74 What is your favorite New Orleans dish?

	Total	AA	White
Red beans and rice	21	23	20
Gumbo.....	33	39	24
Jambalaya	7	6	8
Po' boys.....	17	13	24
(Other)	17	15	20
(Don't know/Refused)	5	4	4
(ref:FOODS)			

Q.75 Generally speaking, do you think of yourself as a Democrat, a Republican or what?

	Total	AA	White
Strong Democrat	50	65	29
Weak Democrat.....	14	15	13
Lean Democrat.....	9	8	9
Independent	9	6	11
Lean Republican	5	1	13
Weak Republican	5	2	10
Strong Republican.....	6	2	14
(Don't know/Refused)	2	1	0
(ref:PTYID1)			

Q.78 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	Total	AA	White
Conservative	29	31	26
Moderate	38	39	39
Liberal.....	28	25	33
(Don't know/Refused)	5	5	2
(ref:IDEO1)			

[105 Respondents]

Q.81 [ASK IN CELL SAMPLE ONLY] Now, thinking about your telephone use, is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

	Total	AA	White
Yes	-	-	-
No.....	100	100	100
(DK/Refused).....	-	-	-
(ref:LANDLINE)			

[903 Respondents]

Q.82 [ASK IN LANDLINE SAMPLE ONLY] Now thinking about your telephone use, do you have a working cell phone?

	Total	AA	White
Yes	80	75	90
No.....	18	24	9
(DK/Refused).....	1	1	0
(ref:CELLLINE)			

[725 Respondents]

Q.83 [DO NOT ASK IF NO OR DK/REF IN CELLLINE] Of all the personal telephone calls that you receive, do you get.

	Total	AA	White
All or almost all calls on a cell phone	35	36	33
Some on a cell phone and some on a regular home phone	38	38	38
All or almost all calls on a regular home phone.....	26	24	28
(DK/Refused).....	1	1	2
(ref:DUALUSE)			

Q.84 What is your religion?

	Total	AA	White
Protestant	45	61	26
Catholic	35	28	43
Jewish	2	-	4
(Other/none/refused)	18	11	27
Muslim	0	0	0
(ref:RELIG1)			

[458 Respondents]

Q.85 [ASK IF PROTESTANT IN RELIG1] Which one of these words best describes your kind of Christianity -- fundamentalist, evangelical, charismatic, Pentecostal or moderate to liberal?

	Total	AA	White
Fundamentalist.....	9	9	6
Evangelical	11	10	14
Charismatic/Pentecostal.....	10	11	5
Moderate to liberal.....	44	42	48
(Something else)	11	9	18
(Don't know/Refused)	15	17	9
(ref:RELIG3)			

Q.86 How often do you attend religious services -- more than once a week, once a week, once or twice a month, several times a year, or hardly ever?

	Total	AA	White
More than once a week	7	9	5
Weekly.....	42	51	27
Once or twice a month	16	18	13
Several times a year.....	11	7	18
Hardly ever	14	11	20
(Never)	6	1	13
(Don't know/Refused)	3	3	3
(ref:RELIG2)			

Q.87 Do you have any children 18 years of age or younger living at home?

	Total	AA	White
Yes	29	31	28
No.....	70	68	72
(Don't know/Refused)	2	1	-
(ref:KIDS)			

Q.88 What racial or ethnic group best describes you?

	Total	AA	White
White	35	-	100
African American or Black	58	100	-
Hispanic.....	2	-	-
Native American	0	-	-
Asian	1	-	-
(Other)	1	-	-
(Don't know/refused)	2	-	-
(Creole)	1	-	-
(Mixed race)	0	-	-
(ref:RACE)			

Q.2 Record respondent's gender

	Total	AA	White
Male.....	42	38	49
Female	58	62	51
(ref:GENDER)			