

THERMOMETERS

BARACK OBAMA

Mean	47	60	13
Warm	40	56	16
Cool	50	24	-26
Warm - Cool	-10	32	42

GEORGE W. BUSH

Mean	35	X	X
Warm	32	X	X
Cool	58	X	X
Warm - Cool	-26	X	X

SARAH PALIN

Mean	35	X	X
Warm	28	X	X
Cool	58	X	X
Warm - Cool	-30	X	X

DEMOCRATS IN CONGRESS

Mean	39	44	5
Warm	24	26	2
Cool	62	56	-6
Warm - Cool	-38	-30	8

REPUBLICANS IN CONGRESS

Mean	45	44	-1
Warm	50	42	-8
Cool	48	38	-10
Warm - Cool	2	4	2

OBAMA APPROVAL

Total Approve	44	60	16
Total Disapprove	56	40	-16
Approve - Disapprove	-12	20	32

DEMOCRATIC CONGRESS APPROVAL

Total Approve	24	38	14
Total Disapprove	76	62	-14
Approve - Disapprove	-52	-24	28

HEALTH CARE PLAN SUPPORT/OPOSE

Total Support	32	46	14
Total Oppose	56	44	-12
Don't Know	12	10	-2
Support - Oppose	-24	2	26

BANKING REFORM PLAN SUPPORT/OPOSE

Total Support	30	68	38
Total Oppose	50	26	-24
Don't Know	20	6	-14
Support - Oppose	-20	42	62

AFGHANISTAN PLAN SUPPORT/OPOSE

Total Support	38	68	30
Total Oppose	44	28	-16
Don't Know	18	4	-14
Support - Oppose	-6	40	46

OBAMA ATTRIBUTES

STRONG LEADER

Total Well	50	66	16
Total Not well	50	34	-16
Well - Not well	0	32	32

HAS GOOD SOLUTIONS TO THE COUNTRY'S PROBLEMS

Total Well	30	66	36
Total Not well	70	34	-36
Well - Not well	-40	32	72

MAKES ME HOPEFUL ABOUT THE FUTURE

Total Well	26	54	28
Total Not well	74	46	-28
Well - Not well	-48	8	56

STANDS UP TO SPECIAL INTERESTS

Total Well	20	60	40
Total Not well	80	40	-40
Well - Not well	-60	20	80

CAN TRUST HIM TO MAKE THE RIGHT DECISIONS

Total Well	32	52	20
Total Not well	68	48	-20
Well - Not well	-36	4	40

WILLING TO WORK WITH BOTH PARTIES

Total Well	46	70	24
Total Not well	54	30	-24
Well - Not well	-8	40	48

ON YOUR SIDE

Total Well	40	62	22
Total Not well	60	38	-22
Well - Not well	-20	24	44

FISCALLY IRRESPONSIBLE

Total Well	56	38	-18
Total Not well	44	62	18
Well - Not well	12	-24	-36

TOO LIBERAL

Total Well	66	48	-18
Total Not well	34	52	18
Well - Not well	32	-4	-36

PROMISES THINGS THAT SOUND GOOD BUT WON'T BE ABLE TO GET THEM DONE

Total Well	78	74	-4
Total Not well	22	26	4
Well - Not well	56	48	-8

PUTS WALL STREET AHEAD OF THE MIDDLE CLASS

Total Well	48	34	-14
Total Not well	16	66	50
Well - Not well	32	-32	-64

OBAMA ISSUE APPROVAL

THE ECONOMY AND JOBS

Total Approve 18
Total Disapprove 82
Approve - Disapprove -64

56
42
14

38
-40
78

NATIONAL SECURITY

Total Approve 50
Total Disapprove 46
Approve - Disapprove 4

60
38
22

10
-8
18

HEALTH CARE

Total Approve 30
Total Disapprove 64
Approve - Disapprove -34

36
58
-22

6
-6
12

TAXES

Total Approve 30
Total Disapprove 60
Approve - Disapprove -30

54
38
16

24
-22
46

ENERGY

Total Approve 44
Total Disapprove 40
Approve - Disapprove 4

72
22
50

28
-18
46

GOVERNMENT ACCOUNTABILITY AND TRANSPARENCY

Total Approve 26
Total Disapprove 70
Approve - Disapprove -44

52
44
8

26
-26
52

THE FEDERAL BUDGET DEFICIT

Total Approve 10
Total Disapprove 82
Approve - Disapprove -72

48
50
-2

38
-32
70

TERRORISM

Total Approve 42
Total Disapprove 52
Approve - Disapprove -10

58
36
22

16
-16
32

THE WAR IN IRAQ

Total Approve 36
Total Disapprove 54
Approve - Disapprove -18

62
32
30

26
-22
48

THE WAR IN AFGHANISTAN

Total Approve 32
Total Disapprove 62
Approve - Disapprove -30

62
32
30

30
-30
60

IRAN

Total Approve 30
Total Disapprove 58
Approve - Disapprove -28

56
38
18

26
-20
46

OBAMA REELECT

Total Re-elect 26
Total Someone Else 74
Re-elect - Someone Else -48

46
54
-8

20
-20
40

STATEMENT PAIR

Total Vote Dem Statement 26
Total Vote Rep Statement 52
Both 0
Neither 22
Vote Dem - Vote Rep -26

36
42
0
22
-6

10
-10
0
0
20

DEMOGRAPHICS

2008 PRESIDENTIAL VOTE

Obama	52
McCain	46
Other	2
Did not vote	0
Obama - McCain	6

GENDER

Male	52
Female	48

AGE

18 to 29	8
30 to 39	14
40 to 49	28
50 to 64	44
Over 64	6
Under 50	50
Over 50	50

EDUCATION

High school graduate or less	8
Non-college post high school (6	8
Some college	30
College Graduate	32
Post-Graduate School	22
HS or less	8
Some college	38
College grad	54

PARTY ID

Strong Democrat	6
Lean Democrat	14
Independent	34
Lean Republican	42
Strong Republican	4
Other	0
Democrat	20
Independent	34
Republican	46

IDEOLOGY

Conservative	36
Moderate	52
Liberal	12