



GREENBERG QUINLAN ROSNER

STRATEGY + RESEARCH

July National Survey

CAMPAIGNS | CORPORATIONS | ADVOCACY | WORLDWIDE

Methodology

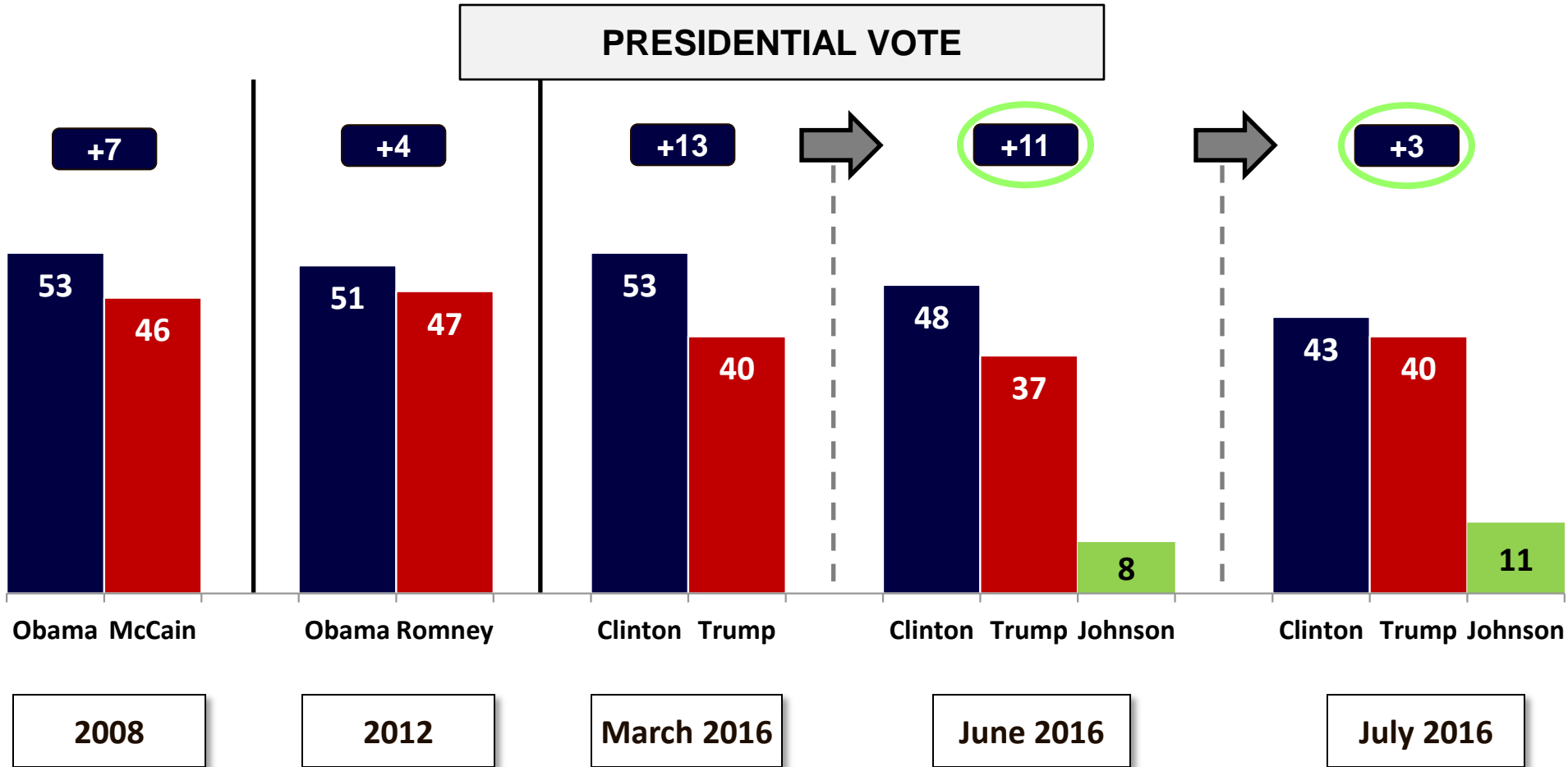
National phone survey of 900 likely 2016 voters from July 13-18, 2016.

This survey took place June 13-18, 2016. Respondents who voted in the 2012 election, 2014 election, or registered since the 2014 election were selected from the national voter file. Likely voters were determined based on stated intention of voting in 2016. Data shown in this deck is among all 2016 likely voters unless otherwise noted. Margin of error for the full sample = +/-3.27 percentage points at 95% confidence. Margin of error will be higher among subgroups.

Sixty-seven percent of respondents were reached by cell phone, in order to account for ever-changing demographics and accurately sample the full electorate in each state.

Clinton lead narrows

Now, thinking again about the election for President in 2016, if the election for President were held today, would you vote for -- [ROTATE CANDIDATES] Democrat Hillary Clinton or Republican Donald Trump [or Libertarian Gary Johnson]?

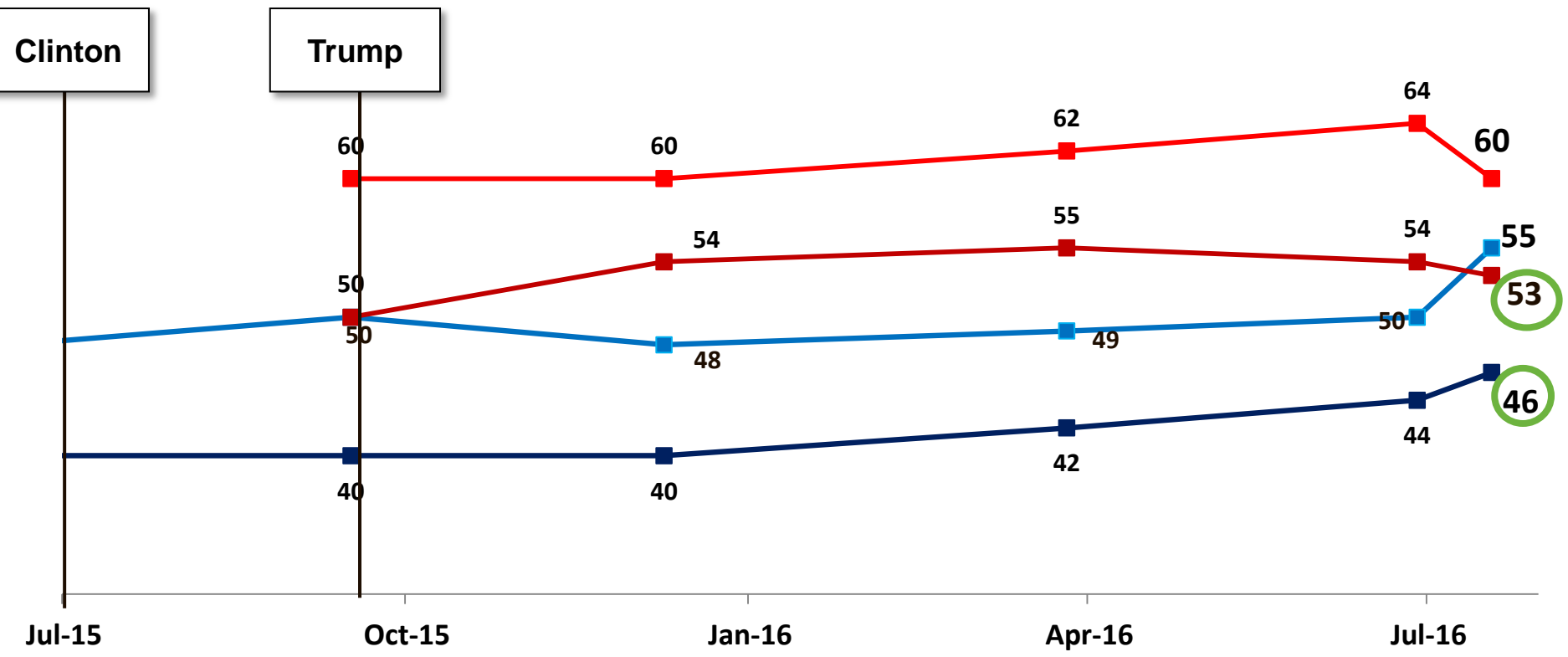


Clinton favorability drops, Trump negatives remain higher

Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.

Candidate Favorability

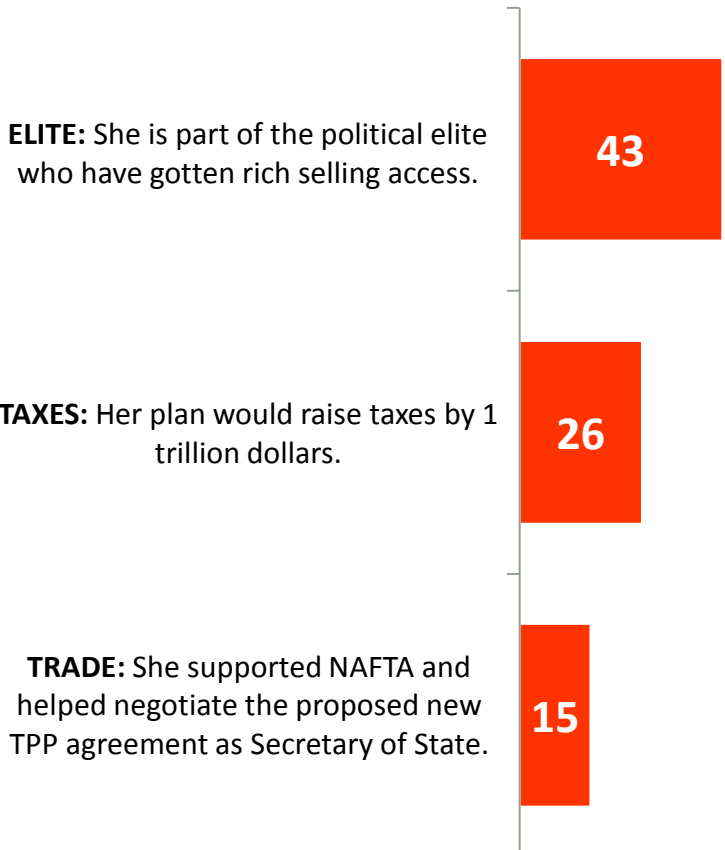
- Clinton - Very Unfavorable
- Clinton- Total Unfavorable
- Trump - Very Unfavorable
- Trump - Total Unfavorable



Concerns for both center on a rigged system

Now I am going to read you some reasons to worry about their approach to the economy. Please tell which one concerns you the most.

CONCERNS ABOUT CLINTON ON ECONOMY



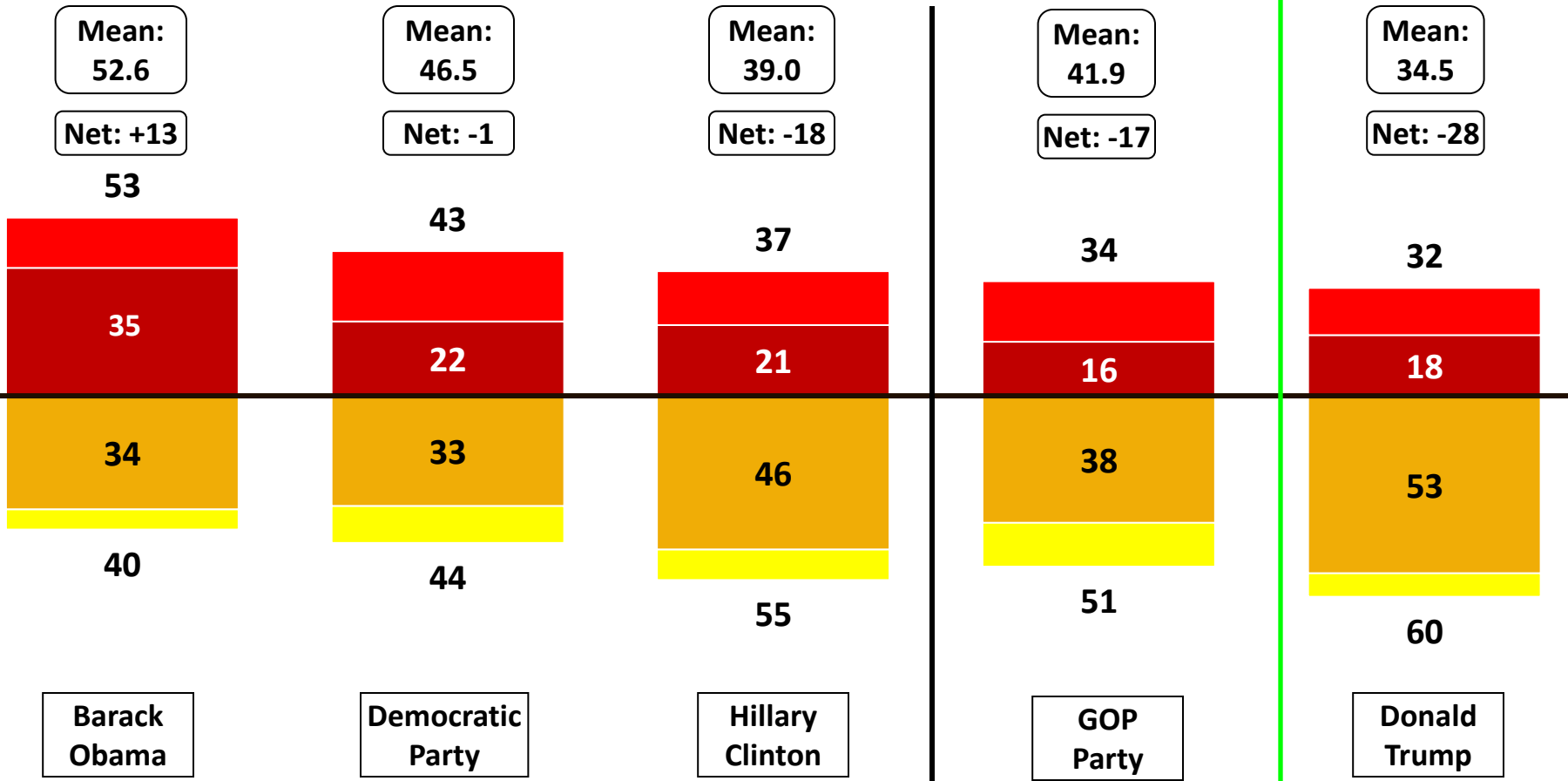
CONCERNS ABOUT TRUMP ON ECONOMY



Lower GOP and Trump favorability defines races

Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.

■ Very warm (75-100) ■ Very cool (0-25)

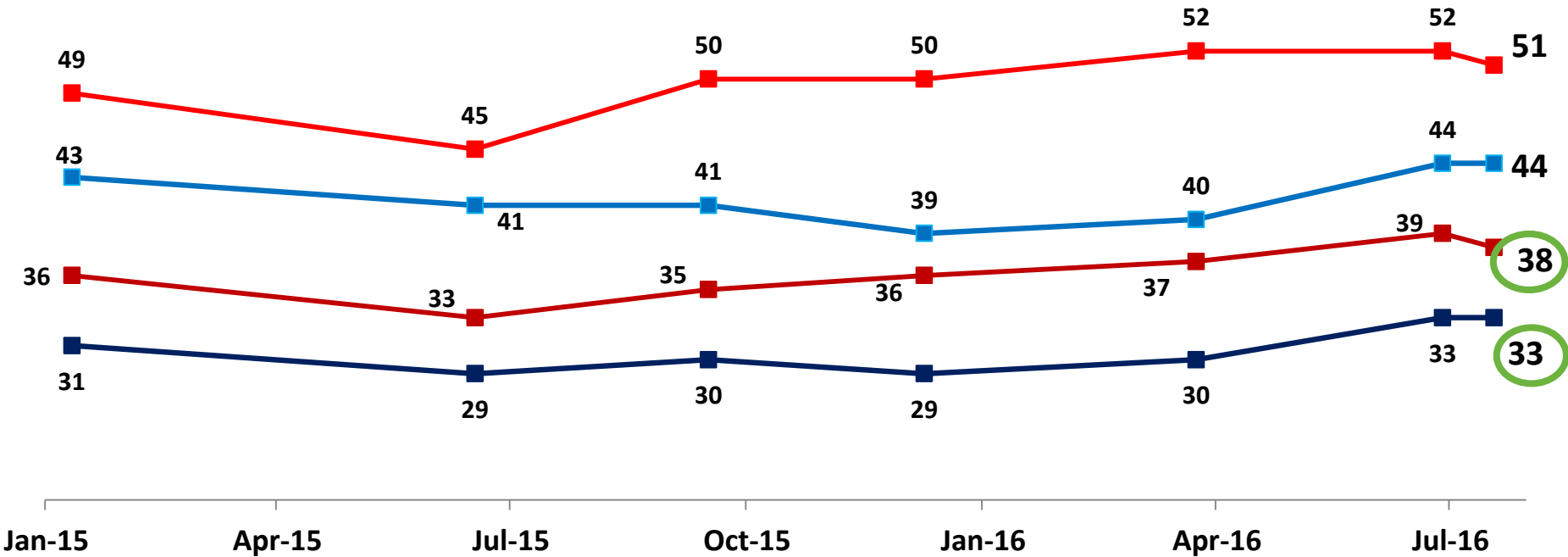


Republican Party much less popular

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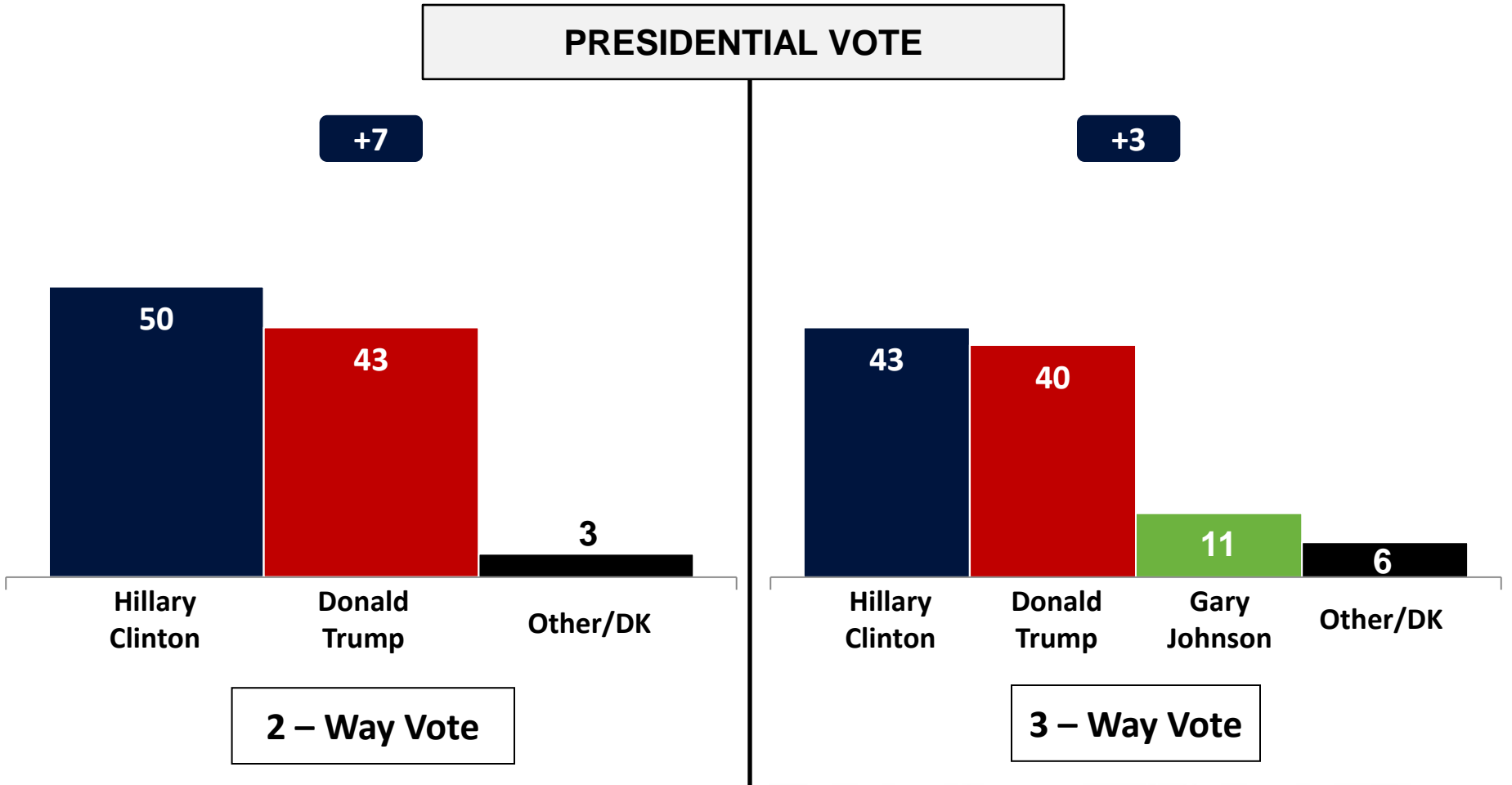
Party Favorability

- Democratic Party - Very Unfavorable
- Democratic Party- Total Unfavorable
- Republican Party - Very Unfavorable
- Republican Party - Total Unfavorable

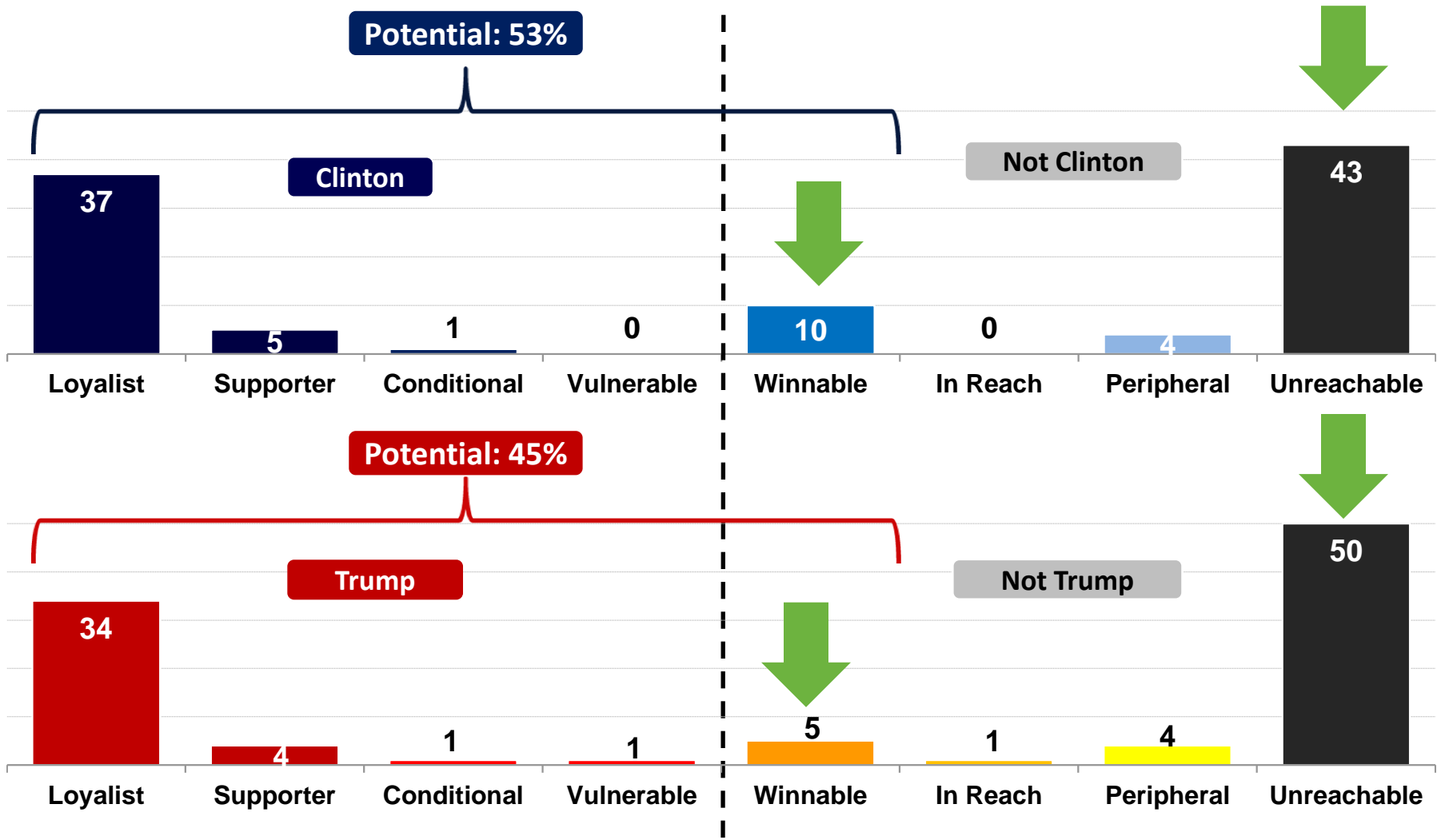


Though Clinton reaches 50 percent in a 2-way ballot

I know it's a long way off, but thinking about the election for President in November, if the election for President were held today, would you vote for --Democrat Hillary Clinton or Republican Donald Trump (or Libertarian Gary Johnson)? / Well, what if you had to choose between Democrat Hillary Clinton and Republican Donald Trump, for whom would you vote?



Clinton “winnables” twice Trump’s



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