

Democracy Corps - Louisiana

Frequency Questionnaire

October 11-14, 2014
1000 White Likely Voters
456 Persuadable White Likely Voters

Q.2 First of all, are you registered to vote at this address?

	Total	Pers
Yes.....	100	100
No	-	-
(ref:SCREEN1)		

Q.4 What are the chances of your voting in next month's election for U.S. Senate and U.S. Congress -- are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	Total	Pers
Almost certain	94	90
Probably	5	8
50-50.....	1	2
Will not vote.....	0	-
(Don't know/refused)	-	-
(Already voted)	0	-
(ref:WILLVOTE)		

[284 Respondents]

Q.5 (ASK IF NOT NAME ON FILE) How often would you say you vote?

	Total	Pers
Always.....	100	100
Nearly Always	-	-
Part of the Time.....	-	-
Seldom	-	-
(Never)	-	-
(Other).....	-	-
(DK/Ref)	-	-
(ref:OFTVOTE)		

Q.6 Please rate your level of interest in voting in next month's election for U.S. Senate and U.S. Congress, on a scale from zero to ten, where zero means you are not at all enthusiastic about voting next month and ten means you are extremely enthusiastic about voting next month.

	Total	Pers
10.....	65	54
9.....	6	6
8.....	11	12
7.....	6	8
6.....	3	4
5.....	6	10
4.....	1	1
3.....	0	1
2.....	1	1
1.....	0	1
0.....	1	2
(Don't know/Refused).....	-	-
10.....	65	54
8-10.....	82	73
6-10.....	91	85
0-5.....	9	15
Mean.....	8.9	8.4
(ref:ENTHUS)		

Q.7 Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

	Mean	% Warm	% Cool	% >75	% <26	% ID	Warm - Cool
7 Mary Landrieu	29.9	24	66	16	59	98	-42
Persuadable	25.9	16	69	6	58	97	-53
8 John Breaux.....	48.7	25	21	9	15	64	4
Persuadable	49.1	25	20	8	14	61	5
9 David Vitter	52.8	48	30	23	23	94	18
Persuadable	54.1	47	28	20	19	93	19
10 Bill Clinton	41.5	30	52	19	39	98	-22
Persuadable	38.0	26	55	12	41	97	-29
11 The Democratic Party	32.1	21	62	12	52	98	-40
Persuadable	30.2	16	62	6	49	97	-46
12 The Republican Party.....	54.8	49	30	27	23	98	18
Persuadable	56.2	48	28	26	17	98	20
13 Bobby Jindal	48.8	45	39	24	32	97	6
Persuadable	51.4	48	33	23	25	96	14
14 Barack Obama.....	24.4	19	72	13	66	99	-52
Persuadable	20.6	13	76	6	68	98	-63
15 Bill Cassidy	51.4	42	31	22	24	89	10
Persuadable	49.9	36	28	14	20	84	8
16 Rob Maness.....	47.2	15	17	8	12	44	-1
Persuadable	52.0	18	12	9	10	42	6
17 The Affordable Care Act, or Obamacare	21.8	18	75	12	70	98	-57
Persuadable	17.8	13	80	7	72	98	-67

(ref:THERM2)

[999 Respondents]

Q.18 (IF NOT ALREADY VOTED IN WILLVOTE) Thinking about the elections for Congress next month, if the general election for U.S. Congress were being held today, for whom would you vote -- the Democratic or Republican candidate for U.S. Congress?

	Total	Pers
Democratic candidate.....	22	14
Lean Democratic candidate.....	2	2
Republican candidate.....	64	64
Lean Republican candidate.....	4	5
(Don't know/Refused).....	9	14
Total Democratic candidate.....	23	16
Total Republican candidate.....	68	69

(ref:GCN14VT1)

Q.20 Thinking about the elections for U.S. Senate next month, if the election for U.S. Senate were being held today, for whom would you vote -- Democrat Mary Landrieu, Republican Bill Cassidy, or Republican Rob Maness?

	Total	Pers
Mary Landrieu	25	15
Lean Mary Landrieu	0	1
Bill Cassidy.....	51	46
Lean Bill Cassidy.....	2	3
Rob Maness	16	24
Lean Rob Maness	2	3
(Undecided).....	4	6
Total Mary Landrieu	25	16
Total Bill Cassidy	54	50
Total Rob Maness.....	17	28

(ref:SN14V14W)

Q.22 As you may know, in Louisiana, if no candidate receives 50 percent of the vote on Election Day next month, there will be a final runoff election between only the top two vote-getters. This runoff election for U.S. Senate will occur on December 6. Please rate your likelihood of voting in this possible December election for U.S. Senate on a scale from zero to ten, where zero means you are not at all likely to vote and ten means you are extremely likely to vote in the December runoff election for U.S. Senate.

	Total	Pers
10.....	84	77
9.....	5	7
8.....	5	7
7.....	2	3
6.....	1	1
5.....	2	3
4.....	0	0
3.....	-	-
2.....	-	-
1.....	-	-
0.....	0	0
(Don't know/Refused).....	0	0
10.....	84	77
8-10.....	94	91
6-10.....	97	96
0-5.....	3	4
Mean.....	9.6	9.4
(ref:RUNENTH)		

Q.23 And still thinking about the election for U.S. Senate, if the December runoff election for U.S. Senate were being held today and the candidates were Democrat Mary Landrieu and Republican Bill Cassidy, for whom would you vote?

	Total	Pers
Mary Landrieu	26	19
Lean Mary Landrieu	0	0
Bill Cassidy.....	68	70
Lean Bill Cassidy.....	1	2
(Undecided/Refused)	4	10
Total Mary Landrieu	27	19
Total Bill Cassidy	69	71
(ref:SEN14VT1)		

Q.25 How certain are you to support your choice -- are you absolutely certain, very certain, somewhat certain, or not really certain at all?

	Total	Pers
Strong Landrieu.....	18	-
Weak Landrieu	9	19
Weak Cassidy	33	71
Strong Cassidy.....	36	-
(Undecided).....	4	10
(ref:SEN14CER)		

Q.26 Even though you are not supporting Mary Landrieu now, what are the chances that you might support Mary Landrieu in the election for U.S. Senate -- is there a fair chance that you might support Mary Landrieu, a small chance, just a very slight chance or no chance at all that you might support Mary Landrieu?

	Total	Pers
Fair chance	2	4
A small chance.....	4	8
Just a very slight chance	9	14
No chance at all.....	54	55
(Don't know/Refused)	1	1
Landrieu supporter	27	19
(ref:SEN14CHD)		

Q.27 Even though you are not supporting Bill Cassidy now, what are the chances that you might support Bill Cassidy in the election for U.S. Senate -- is there a fair chance that you might support Bill Cassidy, a small chance, just a very slight chance or no chance at all that you might support Bill Cassidy?

	Total	Pers
Fair chance	2	4
A small chance.....	4	7
Just a very slight chance	5	6
No chance at all.....	19	10
(Don't know/Refused)	1	2
Cassidy supporter.....	69	71
(ref:SEN14CHR)		

[175 Respondents]

Q.28 (IF MANESS VOTER) Now, let me ask you something different. If Rob Maness is not a candidate in the December runoff election, how likely would you be to vote in the runoff election for U.S. Senate - very likely, somewhat likely, not very likely, or not likely at all?

	Total	Pers
Very likely.....	78	70
Somewhat likely	12	16
Not very likely.....	5	6
Not likely at all.....	5	6
(Don't know/refused)	1	1
Very/Somewhat Likely.....	90	87
Total Not Likely.....	10	12
(ref:RMRUNOFF)		

Q.29 Now let me ask you, do you think it is more important to vote in the November election for U.S. Senate, or in the December runoff election for U.S. Senate?

	Total	Pers
November election	41	42
December election	10	11
(Both/equally important)	47	45
(Don't know/refused)	2	3
November election - December election.....	31	31
(ref:NOVVSDEC)		

[456 Respondents]

Q.30 (IF NOT ABSOLUTELY CERTAIN IN SEN14CER) Now, let me read you a few statements that could be used to describe Mary Landrieu. After I read it, please tell me whether this description raises very serious doubts, serious doubts, minor doubts or no real doubts in your own mind about Mary Landrieu.

	Very Ser Dbts	Ser Dbts	Minor Dbts	No Real Dbts	DK/ Ref	Total Ser	Total Not Ser
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[228 Respondents]

30 (SPLIT A) (ACA/EXEMPTION) Landrieu cast the deciding vote for Obamacare, which is causing health insurance rates and taxes to skyrocket, cuts hundreds of millions from Medicare, and is costing us jobs. But Landrieu voted to give herself and other politicians a special exemption from Obamacare so they don't have to use it themselves, while it costs middle class families thousands.68

Persuadable68 20 4 5 2 **88** **9**

31 (DEM LEADERS/BUDGET) Landrieu has voted with Barack Obama 97 percent of the time, supporting almost every one of his big government, tax-and-spend policies. She voted to add 7 trillion dollars to the national debt, supported Barack Obama's failed stimulus plan, massive government budgets, and a 400 billion dollar spending bill, while raising taxes on middle class families to pay for it all.57

Persuadable57 26 5 9 3 **83** **14**

[228 Respondents]

32 (SPLIT B) (ACA/VETS) Landrieu has done nothing to fix the failed government-run VA health care system, leaving 8 million veterans facing delayed care and, in some cases, death. Now, she wants to force Obamacare on the rest of the country, causing health insurance rates and taxes to skyrocket, cutting hundreds of millions from Medicare, and forcing thousands of Louisianans off their plans or leaving them without coverage.55

Persuadable55 27 3 11 3 **82** **14**

	Very Ser Dbts	Ser Dbts	Minor Dbts	No Real Dbts	DK/ Ref	Total Ser	Total Not Ser
33 (IMMIGRATION) Landrieu's immigration policies led to a crisis on our nation's border. Instead of enforcing our nation's laws, she voted against putting more troops on the border. Landrieu supports amnesty for millions of illegal immigrants and her plan will lead to illegal immigrants receiving spots at U.S. colleges and getting benefits that will cost taxpayers billions of dollars.....	54	21	12	9	3	75	21
Persuadable	54	21	12	9	3	75	21
34 (TRAVEL/CAREER POL) Landrieu has been in political office for 30 years, where she has helped herself at the taxpayer expense. She has repeatedly used taxpayer dollars to charter private planes for campaign events and fundraisers, which is not only unethical but also against the law. She continues to collect hundreds of thousands of dollars in salary every year, along with pension benefits and a top-of-the-line health care plan for life.	46	29	13	8	4	75	21
Persuadable	46	29	13	8	4	75	21
35 (RESIDENCE) Landrieu has spent nearly two decades in Washington, D.C., where she owns a 2 million dollar home on Capitol Hill and sends her kids to an expensive private school. Landrieu doesn't even own a home in Louisiana anymore; she claims her parents' home as her residence.....	40	26	17	16	2	66	32
Persuadable	40	26	17	16	2	66	32

(ref:DEM14DBT)

[228 Respondents]

Q.36 (IF NOT ABSOLUTELY CERTAIN IN SEN14CER) (SPLIT C) Now, let me read you a series of statements that could be used to describe Bill Cassidy. For each statement, please tell me whether this description raises very serious doubts, serious doubts, minor doubts or no real doubts in your own mind about Bill Cassidy.

	Very Ser Dbts	Ser Dbts	Minor Dbts	No Real Dbts	DK/ Ref	Total Ser	Total Not Ser
36 (VETS/SALARY) Cassidy is a doctor, but he voted for a plan that would cut veterans benefits, including health care and disability compensation. And Cassidy opposed expanding veterans' access to the LSU VA hospital, while he pocketed more than one million dollars from teaching at LSU and working at the hospital. He even voted against a small pay increase for troops serving in Afghanistan, but voted to protect his own pay.	44	26	18	7	5	69	25
Persuadable	44	26	18	7	5	69	25

37 (SECRET MONEY) Cassidy supports the Supreme Court's decision to allow wealthy special interests and big corporations spend unlimited amounts of secret money to buy elections, taking the power away from regular citizens and putting it in the hands of just a few billionaires. Cassidy made sure CEOs paid no higher taxes and that their loopholes are protected, while working men and women struggle.	40	26	16	13	5	65	29
Persuadable	40	26	16	13	5	65	29

	Very Ser Dbts	Ser Dbts	Minor Dbts	No Real Dbts	DK/ Ref	Total Ser	Total Not Ser
38 (EDUCATION CUTS W/SALARY) Cassidy voted for a plan that could hurt Louisiana schools by slashing funding for the equivalent of 70 thousand public schoolchildren, firing 600 teachers from across our state, and ending grants for 9,000 college students. While Cassidy's vote made it harder for Louisianans to attend college, he pocketed over a million dollars from LSU, which is publicly funded.	37	33	13	12	5	70	25
Persuadable	37	33	13	12	5	70	25
39 (MEDICARE/SENIORS) Cassidy is a doctor, yet he voted to end the Medicare guarantee, which would force seniors to negotiate with insurance companies and cost them thousands more out of pocket every year. He also voted to cut Social Security benefits and to raise the retirement age to 70, even though the average lifespan for poorer Louisianans is only 67.....	36	29	20	11	4	65	31
Persuadable	36	29	20	11	4	65	31
40 (WOMEN) Even though he is a doctor, Cassidy voted to cut access to women's health services, forcing thousands of women in Louisiana to lose access to cancer screenings and pre-natal care, and he supports a proposal that allows insurance companies to charge women more than men. He also voted against a bipartisan plan to protect victims of domestic violence, and opposed efforts to ensure that women receive equal pay as men for equal work.	35	31	20	8	6	67	28
Persuadable	35	31	20	8	6	67	28
41 (REP AGENDA) Cassidy has voted down the line with the House Republican leaders in Washington for things that really hurt people in Louisiana. He supported ending Medicare, raising costs for seniors and raising the Social Security retirement age, and keeping tax breaks for big corporations that ship American jobs overseas.....	30	32	21	13	4	62	34
Persuadable	30	32	21	13	4	62	34

(ref:REP14DTA)

[228 Respondents]

Q.42 (IF NOT ABSOLUTELY CERTAIN IN SEN14CER) (SPLIT D) Now, let me read you a series of statements. For each statement, please tell me whether this description makes you much more likely to vote for Mary Landrieu, somewhat more likely to vote for Mary Landrieu, just a little more likely to vote for Mary Landrieu, or no more likely to vote for Mary Landrieu?

	Much More Likly	Smwt More Likly	Just Lttle More	No More Likly	DK/ Ref	Much/ Smwt	Lttle/ No
42 (WOMEN) Mary Landrieu stands up for Louisiana women, voting for equal pay for women and men and to prevent insurance companies from charging women more than men. She's also worked to make college affordable and lower student debt. But Bill Cassidy voted to block women from being paid the same as men for equal work and he voted against a bipartisan plan to protect women against domestic violence. And even though he is a doctor, Cassidy voted to cut off women's access to cancer screenings and maternity care.	19	16	15	44	4	36	51
Persuadable	19	16	15	44	4	36	51
43 (FLOOD RESTORATION) In the wake of Hurricanes Katrina and Rita, Landrieu brought over 50 billion recovery dollars to Louisiana, and she has voted to cut red tape for small businesses so they could get back to work after the storms. But while thousands of Louisianans struggled to rebuild their homes, businesses and communities after the storms, Bill Cassidy voted against relief for hurricane victims and opposed funding for coastal restoration.....	15	18	16	48	3	33	49
Persuadable	15	18	16	48	3	33	49
44 (POPULIST) Mary Landrieu voted to hold the Wall Street banks accountable for their practices that caused our economy to crash, and she voted to end tax breaks for corporations that send American jobs overseas to places like China and India. But Bill Cassidy supported protecting tax breaks for corporations that ship American jobs overseas. Cassidy also voted to give tax breaks to people making over a million dollars a year, while at the same time raising taxes by 14 hundred dollars on middle class families.	14	17	18	46	5	31	49
Persuadable	14	17	18	46	5	31	49

	Much More Likly	Smwt More Likly	Just Lttle More	No More Likly	DK/ Ref	Much/ Smwt	Lttle/ No
45 (INDEPENDENCE/PARTY LINE) Mary Landrieu is really independent and said no to President Obama when he was blocking an oil pipeline good for Louisiana. She said no to Obama's moratorium on deep-water oil drilling. And she said no to her party, supporting the Bush tax cuts and voting to require a balanced budget every year. But Bill Cassidy will put his political party first. He supports the entire Washington Republican agenda of ending Medicare and raising costs for seniors, raising the Social Security retirement age from 68 to 70, cutting funding for education, and even keeping tax breaks for big corporations that ship American jobs overseas.	13	17	18	48	4	30	48
Persuadable	13	17	18	48	4	30	48

46 (SENIORS/VETS) Mary Landrieu has voted to protect Medicare and Social Security. She also voted to protect the pay of troops serving overseas and to expand job and education opportunities for our veterans. But even though he is a doctor, Bill Cassidy voted to end the Medicare guarantee and raise the Social Security retirement age. Cassidy even voted against a small pay increase for troops and opposed expanding veterans' access to the LSU VA hospital, while he pocketed more than one million dollars from teaching at LSU and working at the hospital.....	13	16	15	53	3	29	44
Persuadable	13	16	15	53	3	29	44

	Much More Likly	Smwt More Likly	Just Lttle More	No More Likly	DK/ Ref	Much/ Smwt	Lttle/ No
47 (EFFECTIVENESS) Mary Landrieu gets things done for people in Louisiana. She brought billions in Katrina recovery dollars, oil royalties and coastal protection funds for Louisiana, and she secured a 10 billion dollar investment in the Sempra Liquid Natural Gas Terminal. As head of the Senate Energy Committee, she's in the strongest position to help Louisiana's oil and energy industry. Bill Cassidy would be the most junior Senator in the entire Senate. We can't afford to replace Mary Landrieu and all she does for Louisiana with someone who won't be able to deliver for us.....	13	15	16	53	3	28	44
Persuadable	13	15	16	53	3	28	44
(ref:REP14COM)							

[456 Respondents]

Q.48 (IF NOT ABSOLUTELY CERTAIN IN SEN14CER) Now that you've heard more information, let me ask you again. Thinking about the election for U.S. Senate next month, for whom would you vote -- Democrat Mary Landrieu or Republican Bill Cassidy?

	Total	Pers
Mary Landrieu	28	22
Lean Mary Landrieu	2	4
Bill Cassidy.....	61	54
Lean Bill Cassidy.....	3	7
(Don't know/Refused)	6	13
Total Mary Landrieu	30	26
Total Bill Cassidy	64	60
 SPLIT C – CASSIDY NEGATIVES ONLY		
	Total	Pers
Mary Landrieu	26	19
Lean Mary Landrieu	2	4
Bill Cassidy.....	62	56
Lean Bill Cassidy.....	3	7
(Don't know/Refused)	7	14
Total Mary Landrieu	28	23
Total Bill Cassidy	65	62
 SPLIT D - COMPARATIVE		
	Total	Pers
Mary Landrieu	30	25
Lean Mary Landrieu	2	4
Bill Cassidy.....	60	52
Lean Bill Cassidy.....	3	6
(Don't know/Refused)	5	12
Total Mary Landrieu	32	29
Total Bill Cassidy	63	58
(ref:SEN14VT2)		

Q.50 (IF NOT ABSOLUTELY CERTAIN IN SEN14CER) Now that you have heard more information, how certain are you to support your choice are you very certain, somewhat certain, or not really certain at all?

	Total	Pers
Strong Landrieu.....	12	12
Weak Landrieu	14	14
Weak Cassidy	32	32
Strong Cassidy.....	28	28
(Undecided).....	13	13
(ref:SEN14CER2)		

[336 Respondents]

Q.51 (IF NOT ABSOLUTELY CERTAIN IN SEN14CER AND NOT VOTING FOR LANDRIEU)

Now that you have heard more information, even though you are not supporting Mary Landrieu right now, which TWO of the following leads you to think maybe I could vote for her?

	Total	Pers
She is standing up for veterans and members of our military.....	25	25
She heads up the Senate Energy Committee, which puts her in the strongest position to help our oil and gas industry grow.	21	21
She fought to increase offshore oil and gas production	17	17
She has brought billions in Katrina recovery dollars, oil royalties and coastal protection funds for Louisiana	17	17
She is fighting to protect Social Security and Medicare.	16	16
She will fight for equal pay for women who do the same jobs as men	11	11
She has deep roots in Louisiana and is a fighter for our state	9	9
She is an independent-minded leader who will take on the President and members of her own party	6	6
(Other).....	-	-
(None)	22	22
(Don't know/Refused)	5	5

(ref:DEMCONV2)

Q.52 (IF NOT ABSOLUTELY CERTAIN IN SEN14CER) Now that you have heard more information, when thinking about voting for Bill Cassidy, which TWO of these worries you the most - which two of the following really hold you back from voting for him? That he --

	Total	Pers
Voted to end Medicare's promise and increase health care costs to seniors, and to raise the Social Security retirement age from 68 to 70.	31	31
Like Jindal, voted to cut funding for education by 50 percent and to increase tuition rates by over 40 percent.	22	22
Supports tax cuts for the rich rather than tax breaks for the middle class	18	18
Votes 100 percent with the House Republican leadership to cut funding for education and Medicare.....	18	18
Opposes equal pay for women and voted for weaker protections for victims of domestic violence.....	17	17
Is beholden to the billionaire special interests that fund his campaign	13	13
Is focused on fighting Obama and repealing Obamacare rather than getting things done.....	10	10
Keeps cutting the social safety net that helps the poor and most vulnerable	9	9
Is a doctor but voted in Washington to make big cuts that hurt working people and the most vulnerable.....	8	8
(Other).....	-	-
(None)	8	8
(Don't know/refused)	3	3
(ref:REPHOLD2)		

Q.53 Finally, I have a few questions for statistical purposes. What is the last year of schooling that you have completed?

	Total	Pers
1 - 11th grade.....	3	4
High School graduate	20	21
Non-college post H.S.	1	1
Some college	21	24
College graduate	38	36
Post-graduate school	16	12
(Don't know/Refused)	1	2
(ref:EDUC)		

Q.54 In what year were you born?

	Total	Pers
18 - 24.....	4	5
25 - 29.....	7	9
30 - 34.....	7	7
35 - 39.....	6	7
40 - 44.....	9	9
45 - 49.....	10	10
50 - 54.....	8	9
55 - 59.....	10	10
60 - 64.....	13	12
65 and over	24	18
(No answer).....	3	4
(ref:AGE)		

Q.55 Generally speaking, do you think of yourself as a Republican, a Democrat, or what?

	Total	Pers
Strong Democrat	13	7
Weak Democrat.....	9	8
Independent-lean Democrat	7	7
Independent	7	8
Independent-lean Republican.....	17	20
Weak Republican	13	17
Strong Republican.....	34	31
(Don't know/Refused)	1	1
(ref:PTYID1)		

Q.58 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	Total	Pers
Liberal	12	9
Moderate	27	28
Conservative	57	57
(Don't know/refused)	4	6
(ref:IDEO1)		

Q.59 Are you married, single, separated, divorced, or widowed?

	Total	Pers
Married	74	70
Single	12	16
Separated/Divorced.....	6	6
Widowed	6	5
(Don't know/Refused)	2	3
(ref:MARITAL)		

Q.3 Respondent's gender

	Total	Pers
Male	48	46
Female	52	54
(ref:GENDER)		